

IDA MADIEHA BT. ABDUL GHANI AZMI



- AHMAD IBRAHIM KULLIYAH OF LAWS
- IIUM Gombak Campus
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ACADEMIC QUALIFICATION

- PhD in Laws (Intellectual Property)
- Master of Law
- Bachelor in Laws

TEACHING RESPONSIBILITIES

CURR.ISSUES IN INTELLECT AND IND'L PROP. LAW	2004/2005
CURR.ISSUES IN INTELLECT.& IND'L PROP. LAW	2000/2001 2001/2002 2002/2003 2003/2004 2007/2008
CURRENT ISSUES IN INTELLECTUAL AND INDUSTRIAL PROPERTY LAW	2013/2014 2014/2015 2017/2018
CYBER LAW	2000/2001 2001/2002 2002/2003 2003/2004 2005/2006 2007/2008 2008/2009 2010/2011 2011/2012
FAMILY LAW II	1995/1996
INTELLECTUAL PROPERTY LAW	1995/1996 1996/1997 1997/1998 1998/1999 2000/2001 2018/2019
INTRODUCTION TO COPYRIGHT & DESIGN RIGHT	2000/2001 2001/2002 2002/2003 2003/2004 2004/2005 2005/2006 2007/2008 2008/2009 2009/2010 2010/2011 2011/2012 2013/2014 2014/2015 2015/2016 2016/2017 2017/2018 2018/2019 2019/2020
INTRODUCTION TO INDUSTRIAL PROPERTY LAW	2001/2002 2003/2004 2004/2005 2005/2006 2007/2008 2008/2009 2009/2010 2010/2011 2014/2015 2015/2016 2016/2017 2017/2018 2018/2019 2019/2020
LAW AND BIOTECHNOLOGY	2004/2005 2005/2006
LAW OF CONTRACT I	1996/1997 1997/1998 2007/2008 2009/2010 2011/2012 2015/2016 2016/2017 2017/2018 2018/2019
LAW OF CONTRACT II	2008/2009 2010/2011 2011/2012 2013/2014 2014/2015 2015/2016
LAW OF TORTS I	1997/1998 1998/1999 2001/2002

LAW OF TORTS II	2013/2014
LEGAL ISSUES IN CYBER SPACE	2009/2010
MALAYSIAN LEGAL SYSTEM I	2002/2003
TRANSACTIONS IN ISLAMIC LAW I	1995/1996 1996/1997

RESEARCH PROJECTS

In Progress

2019 - Present	Legal Framework to Regulate Peer-to-Peer Accommodation Services in Malaysia
2018 - Present	SOCIAL MEDIA REGULATION IN MALAYSIA: TRENDS AND UPDATES FROM THE LEGAL AND JUDICIAL PERSPECTIVES
2018 - Present	Kajian Bibliometrik Kebangsaan (Tahun 2001-2017)
2018 - Present	From Freedom of Expression to 'Freedom to Tell Lies': Formulating an Effective Legal Framework to Regulate the Spread of Fake News Online in Malaysia
2017 - Present	From Data Security to Freedom of Information: Formulating a Legal Framework for Open Data in Malaysian Public Sector
2016 - Present	Establishing an Effective Legal Framework for Corporate Mergers and Acquisitions in Malaysia Post TPP and AEC Era
2016 - Present	Legal Framework to Regulate Nutraceuticals, Herbal Medicines and Health Supplements in Malaysia
2015 - Present	Establishing Legal and Economic Framework to Protect Malaysian Copyright Based Industries from the Possible Negative "Effects" of the Proposed Trans-Pacific Partnership Agreement
2013 - Present	Legal and Administrative Requirement in Shari'ah Compliant Hospitality Services
2004 - Present	Trade, Regulation and Policy Research Unit
2004 - Present	Globalization and WTO Research Unit (GWTO)
Unknown - Present	SOCIAL MEDIA REGULATION IN MALAYSIA: TRENDS AND UPDATES FROM THE LEGAL AND JUDICIAL PERSPECTIVES

Completed

2018 - -1	Kajian Bibliometrik Kebangsaan (Tahun 2001-2017)
2017 - -1	Establish IP Curricula & Course For MYIPO

- 2016 - -1** PREPARATION OF A DRAFT INTELLECTUAL PROPERTY (IP) POLICY FOR THE KATHMANDU UNIVERSITY (KU), NEPAL
- 2015 - 2019** Establishing Legal and Economic Framework to Protect Malaysian Copyright Based Industries from the Possible Negative "Effects" of the Proposed Trans-Pacific Partnership Agreement
- 2013 - 2017** Security Offences Law Vis a Vis Right to Privacy in Malaysia: Guidelines for Reconciliation and Enforcement
- 2012 - 2016** A study of legal issues related to BLOGs businesses in malaysia : A proposal for a regulatory framework
- 2012 - 2015** Legal Framework for the Protection of Traditonal Cultural Expression: Balancing Human Rights, Conservation and Proprietary Interest?
- 2012 - 2016** Status of Left Over Embryos in Malaysia : An Ethico Legal Enquiry
- 2011 - 2013** Jawatankuasa Penyemak dan Meminda Akta Institusi Pendidikan Tinggi Swasta 1996 (AKTA 555)
- 2011 - 2015** Deciphering The Wikileaks SAGA:Exploring The Legal, Policy and Information Security Role and Challenges In Protecting and Securing Malaysia's Critical Information Infrastructure (CII) Against Data Leak
- 2010 - 2012** Bioinformatics: The Law Relating To Collection and Use of Genetic Information in Malaysia
- 2009 - 2013** Innovation and Intellectual Property in Malaysia
- 2008 - -1** TRIPS and Intellectual Property in Selected OIC Countries: Concerns and Prospects
- 2007 - 2008** Liberalization of Distribution Service: The Impact of Foreign Hyper-markets in Malaysia
- 2006 - 2009** Research on Biotechnology in Malaysia: Is there A Need for Regulatory Framework?
- 2004 - 2007** Original Title: Collateralization of Intellectual property in the Malaysian Conventional and Islamic Banking System: A Comparative Analysis New Title: Legal Impediments to the Collateralization?.

PUBLICATIONS

Article

- 2019** [The copyright reward system and content owners in the creative industry: a study of the Malaysian film and TV industry.](#) The Journal of World Intellectual Property , 22 (3-4) pp.129-145
- 2018** [Trans-Pacific Partnership Agreement minus one and enhanced criminal penalty for online copyright piracy: Malaysia's options.](#) Journal of World Trade , 52 (3) pp.461-477

- 2018** [Transplanting the United States' style of safe harbour provisions on internet service providers via multilateral agreements: can one size fit all?.](#) IIUM Law Journal , 26 (2) pp.369-400
- 2018** [When internet service providers should be called to block and take down online materials?: the Malaysian approach.](#) Malayan Law Journal , 5 (clxii) pp.1-6
- 2018** [Cultural tourism and trade in indigenous people's art and craft: a gap analysis of international legal treatise and national legislation.](#) Science International (Lahore) , 30 (5 (Section B) September-October) pp.741-747
- 2018** [Guidelines and legal ecosystem for the creation of Islamic content in Malaysia: towards consumer empowerment = Garis panduan dan ekosistem undang-undang bagi penciptaan kandungan kreatif Islam di Malaysia: mendepani pemberdayaan pengguna.](#) IIUM Law Journal , 26 (1) pp.121-140
- 2017** [Voices from the dead: the uneasy case of indigenous cultural expression.](#) International Journal of Law and Management , 59 (4) pp.522-533
- 2017** [The impact of copyright law on the digitization of library collections in academic libraries in Malaysia.](#) Malaysian Journal of Library & Information Science , 22 (1) pp.83-97
- 2017** [In search for support for the extension of copyright term under the Trans-Pacific Partnership Agreement: A preliminary study of the Malaysian music industry.](#) Journal of International Trade Law and Policy , 16 (1) pp.34-48
- 2017** [An analysis of Consensus Ad Idem: The Malaysian Contract Law and Shari'ah Perspective.](#) Pertanika Journal of Social Science and Humanities , 25 (S) (October) pp.73-84
- 2017** [The concept of Halal and Halal food certification process in Malaysia: issues and concerns.](#) Malaysian Journal of Consumer and Family Economics , 20 (S1) pp.38-50
- 2017** [Preface.](#) Pertanika Journal of Social Sciences & Humanities (JSSH) , 25 (Special Issues)
- 2017** [Transpacific partnership agreement and future of internet policing of copyright infringement in Malaysia.](#) Journal of Social Science and Humanities , 25 (Special Issue) pp.25-36
- 2017** [Protection for intangible cultural heritage as a viable tourist product: Malaysia as a case study.](#) Malaysian Journal of Consumer and Family Economics , 20 (S1) pp.59-70
- 2017** [Regulating Social Media in Malaysia: Options and Challenges.](#) Global Media Journal , 4 (2) pp.58-79
- 2015** [Criminalisation of misappropriation of Traditional Cultural Expression \(TCE\).](#) Pertanika Journal of Social Science & Humanities , 23 (S) (Oct) pp.183-196
- 2015** [Preface for Pertanika Journal of Social Sciences and Humanities: A Special Edition Devoted to Issues in Criminal Justice in the 21st Century: Spirit, Form & Challenges .](#) Pertanika Journal of Social Sciences and Humanities: A Special Edition Devoted to Issues in Criminal Justice in the 21st Century: Spirit, Form & Challenges , 23 ((S))

- 2015** [Misappropriation and dilution of indigenous people's cultural expression through the sales of their arts and crafts: should more be done?.](#) Pertanika Journal of Social Sciences & Humanities (JSSH) , 23 (5) pp.165-178
- 2015** [Misappropriation and dilution of indigenous people's cultural expression through the sale of their arts and crafts: should mMore be done?.](#) PERTANIKA Journals , 23 pp.167-180
- 2015** [Big data, cloud and "bring your own device": how the data protection law addresses the impact of 'datafication' .](#) Advanced Science Letters , 21 (10) pp.3347-3351
- 2014** [Intellectual property policy and academic patenting in Malaysia: challenges and prospects.](#) Pertanika Journal of Social Science & Humanities , 22 (1) pp.1-20
- 2014** [Genetic screening of newborns in Malaysia: an ethico-legal prognosis.](#) International Journal of Law, Policy and The Family (28) pp.135-149
- 2014** [Recipe for disaster? the deployment of patents over environmentally sound technologies \(ESTs\).](#) IIUM Law Journal , 22 (1) pp.1-18
- 2013** [Public research, open science and innovation: creating the path for sustainable resource-led industrialisation in Malaysia .](#) International Journal of Trade , Economics and Finance , 4 (3) pp.145-149
- 2012** [Data leak, critical information infrastructure and the legal options: what does Wikileaks teach us?.](#) International Journal of Cyber-Security and Digital Forensics (IJCSDF) , 1 (3) pp.226-231
- 2011** [Security safeguards on e-Payment systems in Malaysia: an analysis on the Payment Systems Act 2003.](#) Journal of International Commercial Law and Technology , 6 (4) pp.187-193
- 2011** [Emerging needs and challenges faced in the teaching and training of intellectual property in Malaysia.](#) Journal of Applied Sciences Research , 7 (13) pp.2432-2440
- 2011** [Bioinformatics and genetic privacy: the impact of the Personal Data Protection Act 2010.](#) Computer Law and Security Report , 27 (4) pp.394-401
- 2011** [Intellectual property system with a heart? Patents and public health in Malaysia and some Asean countries.](#) The Law Review pp.412-439
- 2011** [Of magic wands, spell binding stories and copyright: creative expression and copyright.](#) Myip Bulletin , 1 pp.13-15
- 2010** [Legal and ethical issues in knowledge management in Malaysia.](#) Computer Law and Security Review , 26 pp.61-71
- 2009** [Patenting whilst being ethical.](#) The Law Review 2009 pp.489-499
- 2009** [The gap between the legal and regulatory framework of health and medical biotech research and development in Malaysia and the needs of the R & D institutes in Malaysia.](#) Journal of International Biotechnology Law , 6 (3) pp.109-121
- 2009** [Reforms towards intellectual property-based economic development in Malaysia.](#) The Journal of World Intellectual Property , 12 (4) pp.317-337

- 2009 [Institutional repositories in Malaysia: the copyright issues.](#) International Journal of Law and Information Technology , 17 (3) pp.268-281
- 2007 [Legal impediments to the collateralization of intellectual property in the Malaysian dual banking system.](#) Asian Journal of Comparative Law , 2 (1) pp.187-218
- 1997 [Die anerkennung von immaterialguterrechten in der Sharia.](#) GRUR International , 46 (2) pp.85-95

Conference or Workshop Item

- 2019 [Protecting consumers from misleading online advertisement for herbal and traditional medicines in Malaysia: are the laws sufficient?.](#) In: **The 6th International Conference on Cyber and IT Service Management (CITSM 2018)**
- 2018 [Digital economy and e-commerce: what has the comprehensive and progressive trans-pacific partnership agreement has to offer to Malaysia?.](#) In: **7th International Conference on Law And Society (ICLAS 7)**
- 2018 [Regulatory control for herbal and traditional medicines in Malaysia: issues and challenges.](#) In: **7th International Conference on Law And Society (ICLAS 7)**
- 2018 [The Malaysian creative content industry: how do we fare vis a vis United States and South Korea?.](#) In: **7th International Conference on Law and Society (ICLAS 7) 2018**
- 2018 [White, slim and 100% cure, misleading health claims of nutraceuticals: a comparative study.](#) In: **7th International Conference on Law and Society (ICLAS 7)**
- 2018 [Free trade agreements and e-commerce: issues and challenges for Malaysia and Indonesia.](#) In: **The 3rd International Conference on Social, Humanities, Economics, Law and Sustainable Development (SHIELD) 2018**
- 2017 ['Unsafe' nutraceuticals products on the Internet: The need for stricter regulation in Malaysia.](#) In: **2017 5th International Conference on Cyber and IT Service Management**
- 2017 [The Nigerian policy on critical information infrastructure.](#) In: **International Conference on Law and Society 6 (ICLAS 6)**
- 2017 [Guaranteeing safer consumption of nutraceutical products in Malaysia: must it always be on the government?.](#) In: **International Conference on Education, Business, Islamic and Technology 2017 (ICEBIT 2017)**
- 2017 [Copyright in Malaysian creative industry: empowerment or restriction?.](#) In: **International Conference on Education, Business, Islamic and Technology 2017 (ICEBIT 2017)**
- 2017 [Creative industries in Malaysia: Copyright reforms, incentive theory and state intervention.](#) In: **36th Annual ATRIP (International Association for the Advancement of Teaching and Research in Intellectual Property) Congress : The Object and Purpose of Intellectual Property**
- 2017 ['Unsafe' nutraceuticals products on the Internet: The need for stricter regulation in Malaysia.](#) In: **5th International Conference on Cyber and IT Service Management (CITSM 2017)**

- 2017 [Internet service providers liability for third party content: Freedom to operate?.](#) In: **The 5th International Conference on Information Technology for Cyber and IT Service Management (CITSM 2017)**
- 2017 [Mergers and acquisition law: the need for harmonization in ASEAN.](#) In: **International Conference on Law and Society 6 (ICLAS 6)**
- 2016 [Rethinking liability of internet intermediaries in Malaysia: a comparative legal analysis with the European Union and the United States.](#) In: **The 3rd International Academic Conference on Social Sciences (IACSS 2016)**
- 2016 [Transpacific partnership agreement and ISP liabilities: a comparative overview between Malaysia and other member countries.](#) In: **International Conference on Social Sciences**
- 2016 [Critical data leak analysis in educational environment.](#) In: **2016 4th International Conference on Cyber and IT Service Management**
- 2016 [Protection of intangible cultural heritage as a viable tourist product: Malaysia as a case study \(touristic products and services\).](#) In: **EURASIA International Tourism Congress**
- 2016 [Criminalisation of copyright piracy and international trade : a marriage of convenience? the case with transpacific partnership agreement.](#) In: **The Third International Conference on Law, Business and Governance**
- 2016 [Fair use factors and the expansion of the boundary of fair dealing in Malaysia.](#) In: **Comparative Dimensions of Limitations and Exceptions in Copyright Law**
- 2016 [Tips in publishing in international publications.](#) In: **Workshop on Writing for International Publication**
- 2016 [The importance of institutional IP policy and its relevance to a country's research and development: the experience of Malaysia.](#) In: **Building IP capacity in institutions in Nepal: national consultation with the Kathmandu University**
- 2016 [Transpacific partnership agreement and Internet policing?.](#) In: **5th International Conference on Law and Society (ICLAS V) 2016**
- 2015 [Too much protection too little benefits: the case with copyright extension under the TPPA. .](#) In: **34th ATRIP CONGRESS 2015**
- 2015 [Cultural tourism and trade in indigenous people's art and craft: a gap analysis of legal treatise and national legislation .](#) In: **The Third International Multidisciplinary Conference on Social Sciences**
- 2015 [Balancing the market power on the supplier and creative use markets: impacts of competition law.](#) In: **The Sixth Conference on European and Asian Intellectual Property: Exploring Sensible Ways for Paying Copyright Owners**
- 2015 [Creative Commons: through the lens of Court cases.](#) In: **Creative Commons and Copyright for e-learning Educators**
- 2015 [Pengharmonian Akta Kontrak 1950 dan prinsip-prinsip syariah.](#) In: **Persidangan Meja Bulat Pengharmonian Undang-undang-Kajian Undang-undang Bertulis**

- 2015 [Managing the risks of big-data environment through data protection law: the position in Malaysia and Indonesia.](#) In: **The 3rd International Conference on Internet Services Technology and Information Engineering 2015**
- 2015 [Misappropriation of indigenous people's cultural expression through the sales of their arts and crafts: should more be done?.](#) In: **4th International Conference on Law and Society (ICLAS IV) 2015**
- 2015 [An analysis of the copyright provisions of the TPPA.](#) In: **Roundtable discussion**
- 2014 [Copyright reforms in Malaysia: amidst technological changes: what they mean to librarians.](#) In: **Forum Memahami Isu Hakcipta di Malaysia 2014**
- 2014 [Criminalization of Misappropriation of Traditional Cultural Expression \(TCE\).](#) In: **International Conference on Law, Order and Criminal Justice 2014 (ICLOCJ 2014)**
- 2012 [Data breach on the critical information infrastructures: lessons from the Wikileaks.](#) In: **2012 International Conference on Cyber Security, Cyber Warfare and Digital Forensic (CyberSec)**
- 2011 [Genetic testing of newborns: an ethico-legal perspective.](#) In: **1st Malaysia Conference on Rare Disorders & Medical Genetics Conference 2011**
- 2010 [Bio-diversity, traditional knowledge and intellectual property: is sui generis the way forward for Malaysia?.](#) In: **Biodiversity-Biotechnology: Gateway to Discoveries, Sustainable Utilization and Wealth Creation**
- 2010 [An ideal legal system to combat cyber crime: issues and way forward.](#) In: **The Digital Forensics Satellite Event for Researchers & Academicians - Cyber CSI / Cyber Security Malaysia Awards, Conference & Exhibition 2010**
- 2010 [Intellectual property system with a heart? Public health safeguards in national patent legislation.](#) In: **7th Asian Law Institute Conference**

Book

- 2018 [Malaysia \[International encyclopedia of laws on intellectual property law\].](#) Wolters Kluwer . ISBN 978-90-654-4887-3
- 2015 [Patent law in Malaysia: cases and commentary \(second edition\).](#) Sweet & Maxwell Asia . ISBN 9789670735894
- 2013 [Malaysia: Intellectual Property.](#) Kluwer Law International . ISBN 978-90-654-4887-3
- 2011 [Biotechnology law and policy : searching for a balance.](#) Madhav Books . ISBN 9789380615028
- 2009 [Intellectual property system and industrial development in Malaysia.](#) IIUM Press . ISBN 9789675272332

Book Section

- 2019 [Defending the integrity of the Malaysian halal logo as a certification mark.](#) In: **Consumer Related Issues in Muslim Friendly Hospitality Services** Ahmad Ibrahim Kulliyah of Laws , pp.57-68

- 2019** [Protecting cultural heritage as a Muslim friendly tourism product: A case study of Annah Rais Long House Village Sarawak.](#) In: **Consumer related Issues in Muslim Friendly Hospitality Services** Ahmad Ibrahim Kulliyah of Laws . ISBN 978-983-43090-7-7 , pp.99-119
- 2019** [Muslim Friendly Tourism: The protection of Halal Integrity at the International Level.](#) In: **Consumer Related Issues in Muslim Friendly Hospitality Services** Ahmab Ibrahim Kulliyah of Laws . ISBN 978-983-43090-7-7 , pp.43-54
- 2018** [Between regulatory reforms, trade liberalisation and technology dependence: intellectual property challenges in Malaysia.](#) In: **Malaysia's trade governance at a crossroads** Khazanah Research Institute . ISBN 978-967-16335-2-6 , pp.189-221
- 2017** [The intellectual property dimension of bilateral and regional trade agreements in ASIA: implications for trade and development policy.](#) In: **WIPO-WTO Colloquium Papers: 2017 ASIAN edition: Research Papers from the 2017 Regional WIPO-WTO Colloquium for IP Teachers and Scholars in ASIA** World Intellectual Property Organization . ISBN 978-92-870-4372-6 , pp.42-51
- 2017** [IP teaching syllabi in Asia: should more be done?.](#) In: **WIPO-WTO Colloquium Papers: 2017 ASIAN edition: Research Papers From the 2017 Regional WIPO-WTO Colloquium for IP Teachers and Scholars in ASIA** The WIPO Academy and the WTO Intellectual Property, Government Procurement and Competition Division . ISBN 978-92-870-4372-6 , pp.52-61
- 2015** [Scope and duration of compulsory licensing: lessons from national experiences .](#) In: **Compulsory Licensing: Practical Experiences and ways Forward** Springer . ISBN 978-3-642-54703-4 , pp.207-220
- 2015** [Human stem cell research: ethical and religious concerns over patenting biotechnological inventions in Malaysia.](#) In: **Intellectual Property Law And Human Rights** Kluwer Law International . ISBN 978-90-411-5836-9 , pp.783-808
- 2013** [Integrating information security policies into domestic legislation: the Malaysian experience.](#) In: **Law & practice: critical analysis and legal reasoning** International Association of IT lawyers (IAITL) . ISBN 9788799485437 , pp.221-235
- 2013** [Fighting cyberterrorism with legislative bullet: are we really ready?.](#) In: **Law & practice: critical analysis and legal reasoning** International Association of IT lawyers (IAITL) . ISBN 9788799485437 , pp.65-79