



IIUM INTERNATIONAL ACCOUNTING CONFERENCE (INTAC) ON BIG DATA ANALYTICS 2020

" LEADING THE WAY WITH BIG DATA ANALYTICS "

The conference aims to assist you to:

- Overcome barriers in adopting big data analytics
- Review the implementation experience on big data analytics project both in public and private sectors
- Learn best practices from the successful implementation of data analytics in the courses offered by public / private university in Malaysia
- Gain insights into trends and opportunities of big data analytics
- Position the transformation phase in your adoption of big data analytics



17th February 2020



Senate Hall,
Muhammad Abdul-Rauf Building,
IIUM Gombak Campus



Scan QR Code or
Click this link to register
<https://tinyurl.com/INTAC2020>

SUPPORTED BY:



MALAYSIAN INSTITUTE OF ACCOUNTANTS



JOINTLY ORGANISED BY:



OFFICE OF INTERNAL AUDIT IIUM



DEPARTMENT OF ACCOUNTING KENMS



ASSURING CONSULTING SDN BHD

" LEADING THE WAY WITH BIG DATA ANALYTICS "

FEE:
RM500 /
USD150

STUDENT
FEE:
RM150 /
USD50

10% Discount for group of 3 or more from the same organization

WHO SHOULD ATTEND?

- Audit professionals from the industry, public and private universities / colleges
- Accountants and Finance professionals
- Academicians (public and private universities / colleges)
- Those who are passionate in big data analytics

CONFERENCE FEE

Full payment of the conference fee shall be made within thirty (30) days from the date of the payment advice or on the conference day, whichever is earlier.

Fee is payable to:

THE INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA (IIUM)

Bank Muamalat Malaysia Berhad

1407-000-000-4716

SWIFT CODE: BMMBYKL (for International participants)

Please email proof of payment to:

julia@iium.edu.my / intacseries@gmail.com

☎ 03 6421 4652 / 4662 / 4100

For local order, please address to:

Secretariat of INTAC on Data Analytics 2020

Department of Accounting

Kulliyah of Economics & Management Sciences

IIUM, 53100 Kuala Lumpur

CANCELLATION

Upon registering, delegate(s) are considered successfully enrolled for the Conference. Should delegate(s) decide to cancel their enrolment, a cancellation policy shall be applied as follows:

- Written cancellations/no-show on the day of the Conference:
- No refund will be entertained
- Unpaid registrations will also be liable for full payment of the registration fee
- Partial cancellation is not allowed

You can substitute an alternate delegate(s) if you wish to avoid cancellation charges. Please advise the Secretariat on the substitution.

DISCLAIMER

The International Islamic University Malaysia (IIUM) reserves the right to change the speaker(s), date(s) or to cancel the Conference should circumstances beyond its control arise. IIUM also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon registration, you are deemed to have read and accepted the terms and conditions.

CONFERENCE PROGRAMME

8.00am Registration and Welcome Refreshments

9.00am **Welcoming Remarks**

Datuk Dr. Mohd Daud Bakar | President, IIUM

9.30am **Keynote Address**

Dr. Nurmazilah Dato' Mahzan | Chief Executive Officer, MIA

10.00am Morning Refreshment & Networking

10.30am **Session 1: Big Data Analytics The Way Forward**

MODERATOR

Moderator : **Madam Rasmimi Ramli** | Deputy Executive Director
Professional Practices & Technical, MIA

PANELLISTS

Panellist 1: **Assoc Prof Dr. Mira Kartiwi** |

Kulliyah of Information & Communication
Technology (KICT), IIUM

Panellist 2: **Dr Savita K. Sugathan** |

Department of Computer & Information Sciences, UTP

Panellist 3: **Dr. Rasyidah Che Rosli** | Principal Assistant Director

Data Analytic & Statistics Division, Inland Revenue Board of Malaysia

11.30am **Session 2: Challenges & Critical Success Factors in the**

Adoption of Data Analytics in Teaching and Learning

SPEAKERS

Dr. Nor Hafizah Zainal Abidin | IIUM

Dr. Lee Teck Heang | HELP University

1.00pm Lunch & Networking

2.00pm **Session 3: Inculcating Data Driven Culture to Enhance**

Governance, Risk Management and Compliance

SPEAKER

Mr. Surendran N Sankaran, CFE ACDA | Senior Director Audit
Technical & Digital Insight, Maybank

3.00pm **Presentation 1: Mitigating Risks to Ensure Reputational Integrity**
with Data Analytics in The Audit of Procurement

PRESENTER

Dr. Alifah Aida Lope Abdul Rahman | Deputy Director
Audit ICT Department, National Audit Department Malaysia

3.30pm **Presentation 2: The Benefits of Using Data Analytics in A Project**
Management Audit

PRESENTER

Mdm. Ainun Mardziah Hj. Hassan | Head of Compliance
& Assurance Section, Office of Internal Audit, IIUM

4.00pm **Presentation 3: The Adoption of Data Analytics to Improve Internal**
Audit Processes in The Income Generation Audit

PRESENTER

Mr. Raja Azlan Shah Raja Muhammad | Lead IT Audit Specialist
Celcom Axiata

4.30pm **Presentation 4: Audit of Research Activities - The Benefits of Data**
Analytics and The Impact to The Organisation

PRESENTER

Dr. Shuhaida Mohamed Shuhidan | Research Fellow,
Accounting Research Institute (ARI), UiTM

5.00pm **Closing Remarks**

Professor Dr. Hassanuddeen Abd. Aziz | Dean,
Kulliyah of Economics and Management Sciences, IIUM

5.30pm Refreshment & End of Conference