



OFFICE OF CORPORATE COMMUNICATION (OCCM)

Our Ref: IIUM/201/4/1/1
Date : 25th July 2017

Br. Kamaruddin Ali
Sen. Deputy Director
Office of Quality Management

Assalamualaikum Wrt. Wbt.

Dear Br.,

SOARING UPWARDS LOGO AND THE EXCLUSIVENESS OF IIUM LOGO

We refer to your email dated 19th July 2017 on the above matter.

Based on the information from the Corporate Unit, Ministry of Higher Education, there never was a MOHE circular or policy requiring all public universities to place the "Soaring Upwards" logo next to the official logo of an institution in its letterhead.

Thus, the logo of IIUM must stand alone by itself with no other logos sharing its immediate space and exclusiveness in the university letterhead. In addition, the logo of SWA should be placed on bottom-right corner of the letterhead as illustrated by this letter.

We hope all KCDIO's can adhere to this clarification.

Thank you. *Wassalam*

ASSOC. PROF. DR. ISMAIL SHEIKH AHMAD
Director

c.c Prof. Dr. Isarji Hj. Saruddin
Deputy Rector (Academic and Planning)

Asst. Prof. Dr. Lihana Burhan
Director
Office of Quality Management



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