

# UNESCO World Book Capital 2020




Kuala Lumpur named World Book Capital 2020



**IIUM TRANSLATION BOOK PROJECT FOR  
KUALA LUMPUR WORLD BOOK CAPITAL  
(KLWBC) 2020**

# Background

- Cities designated as UNESCO World Book Capital will undertake to promote books and reading and to organize activities over the year. As the 20th city to bear the title, Kuala Lumpur has been named as World Book Capital for the year 2020 by the Director-General of UNESCO, Audrey Azoulay based on the recommendation of the World Book Capital Advisory Committee.

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- The programme will start on 23 April 2020 with the slogan ‘KL Baca – caring through reading’. The programme focuses on four themes:-
    - i. Reading in all its forms.
    - ii. Development of the book industry infrastructure.
    - iii. Inclusiveness and digital accessibility.
    - iv. Empowerment of children through reading.

# Roles and Function of IIUM Press

- The UMC in its Meeting No.7/2019 has approved for IIUM Press Office to handle the new project – to translate **100 international titles** and publish under the IIUM Translation Book Project for Kuala Lumpur World Book Capital (KLWBC) 2020.

# Project Schedule

- May 2019 - Project approval by UMC, IIUM
- June 2019 - Launching of IIUM Translation Book Project for KIWBC 2020, submission for book proposal, application for translation and publishing right
- July 2019 - Approval of accepted titles & Translation Workshop
- July – Dec 2019 - Translation process by translators (6 months)
- Dec 2019 - Submission of Manuscripts  
Editing  
Typesetting  
Proofreading  
Printing
- 23 Apr 2020 - Launching of KIWBC 2020 (by the Minister) in conjunction with the World Book and Copyright Day
- August 2020 - Launching of IIUM Translation Book Project

# Overall Project Management



## **Phase 1: Manuscript Acquisition (Target: 100 titles)**

IIUM Press Office will identify the titles for translation work. Further discussion with the publishers and authors will be arranged in order to get the release of copyrights for the translation works.



## **Phase 2: Editorial works**

The Editor will work closely with the translators. Deadline is given to translator for each title assigned.

## **Phase 3: Production process**

The Editor will work closely with the designer to prepare the format and layout. A minimum of 500 copies will be printed for each title. The work will be uploaded into system by E-Sentral and publish as e-book later.



# Contact Us

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*Thank you*