

View Item: [DEVELOPING AN INTEGRATED WAQF ENVIRONMENTAL PROTECTION MODEL FOR MALAYSIAN RICE FARMERS](#)

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Abstract

Climate change give great impacts to the rice farmers in Malaysia. This paper aims to offer an integrated waqf environmental protection model (IWEP) for waqf institutions to support the rice farmers in alleviating their challenges affected by the climate change. The acceptance of the proposed model was validated among the rice farmers through adopting the theoretical framework of this study. Design/methodology/approach – The primary data are collected from the survey administered to rice farmers in Kedah Malaysia. The total number of respondents are n = 300. The analysis is conducted using structural equation modelling(SEM). Findings – The results of the structural model show that awareness, subjective norm and perceived barriers significantly affect the intention of the farmers to adopt the proposed model.

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