



United Nations  
Educational, Scientific and  
Cultural Organization



KUALA LUMPUR 2020  
World Book Capital

---

# UNESCO World Book Capital 2020

Kuala Lumpur  
named World Book  
Capital 2020

---



KEMENTERIAN  
WILAYAH  
PERSEKUTUAN



KEMENTERIAN  
PENDIDIKAN  
MALAYSIA



international  
publishers  
association



# Background

## Kuala Lumpur World Book Capital 2020 (KLWBC2020)



### Announcement

Cities designated as UNESCO World Book Capital will undertake to promote books and reading and to organize activities over the year. As the 20th city to bear the title, **Kuala Lumpur** has been named as **World Book Capital for the year 2020** by the Director-General of UNESCO, Audrey Azoulay based on the recommendation of the World Book Capital Advisory Committee. Official announcement ceremony of Kuala Lumpur as World Book Capital 2020 on **12th November 2018**.



### Slogan

The programme named **Kuala Lumpur World Book Capital 2020 (KLWBC2020)** will start on April 2020 until April 2021 with the slogan '**KL Baca – caring through reading**'.



### Program Focus

The program focuses on **four themes**:

- i) reading in all its forms;
- ii) development of the book industry infrastructure;
- iii) inclusiveness and digital accessibility; and
- iv) empowerment of children through reading.

# Background

Kuala Lumpur World Book Capital 2020 (KLWBC2020)



Official Ceremony

Kuala Lumpur World Book Capital 2020 official ceremony social media **12 noon (Thursday, 23 April 2020)**. The video of official ceremony social media broadcast is now available on **KLWBC2020 official YouTube channel**. The initial launch pre-MCO was planned for Dataran Merdeka.



Online Festivities

The online festivities will take place on KLWBC 2020 channels such as the **KL Baca Facebook** page, **Instagram @kualalumpurwbc** and **Twitter @KualaLumpurWBC**.



Advisory  
Committee

The year-long KLWBC 2020 is organised by the **Kuala Lumpur City Hall (DBKL)**, with **Dewan Bahasa dan Pustaka (DBP)**, **National Library of Malaysia (PNM)**, the **National Book Council (MBKM)** and **Malaysian Book Publishers Association (MABOPA)** are the advisory committee.

# Kuala Lumpur World Book Capital 2020 (KLWBC2020)

## Contact

-  <https://www.kualalumpurwbc.com/>
-  KL BACA
-  @KualaLumpurWBC
-  @kualalumpurwbc
-  K LWBC2020

# Roles and Function of IIUM Press

For the IIUM Translation Book Project



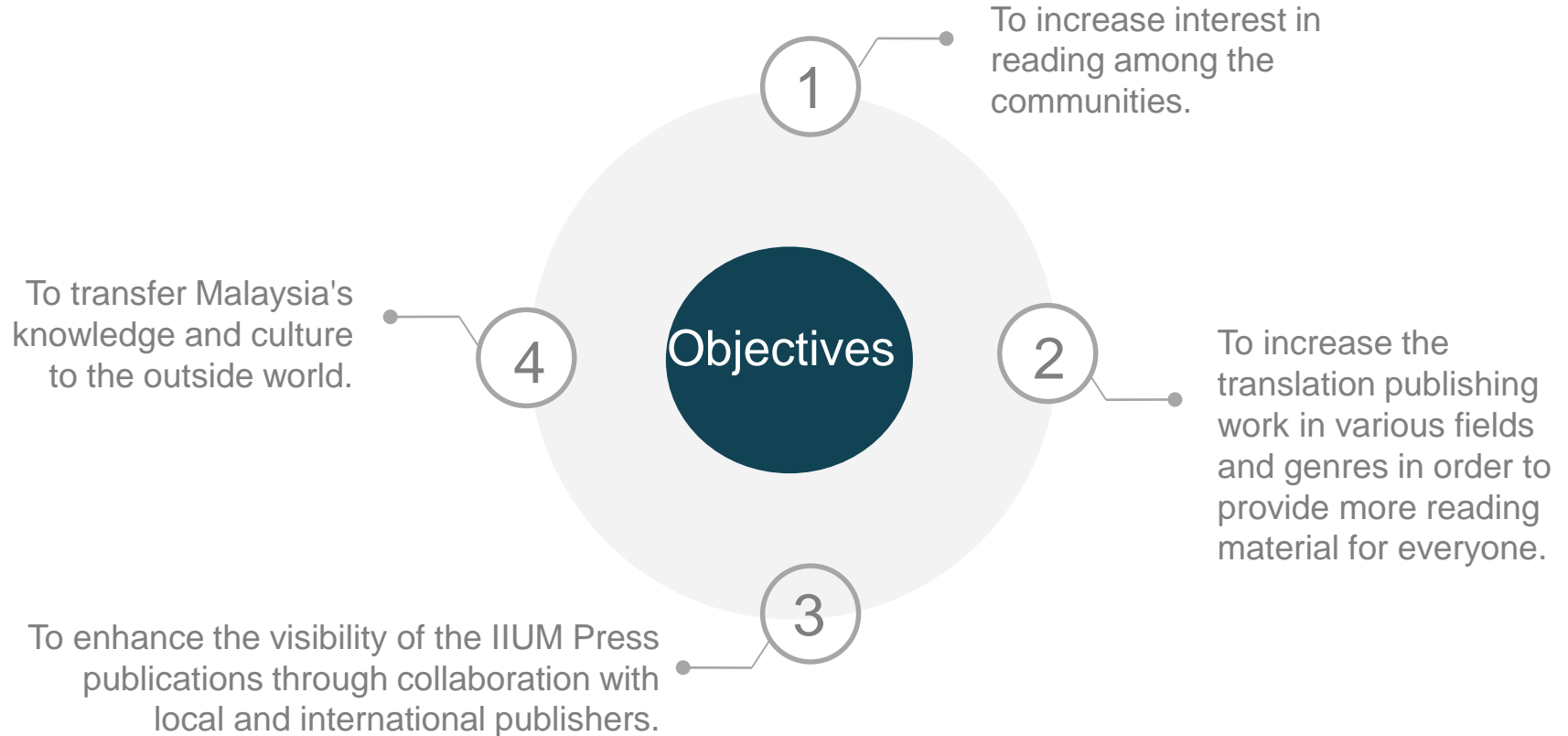
In line with the KIWBC2020 programme, IIUM Press has taken this opportunity to promote Malaysian publishing works generally and specifically IIUM publications and grab a chance in supporting the event by organizing the activity and programme collaboration.

With the initiative from the **YBhg. Prof. Emeritus Tan Sri Dato' Dzulkipli Razak (IIUM Rector)**, IIUM Press has come with the project "**IIUM Translation Book Project**". The ideas are to translate **100 of book titles** from various international publishers.

IIUM Press is also seeking opportunity for selling copyright of IIUM Press books to the International publishers.

# OBJECTIVES

The objectives of the IIUM Translation Book Project are as follows:



# Timeline

## IIUM Translation Book Project

2019

Start



May

- Approved by **UMC Meeting No.7/2019** dated **23<sup>rd</sup> May 2019**
- Conducted **1st Translation Workshop** on 14<sup>th</sup> - 15<sup>th</sup> May 2019

July

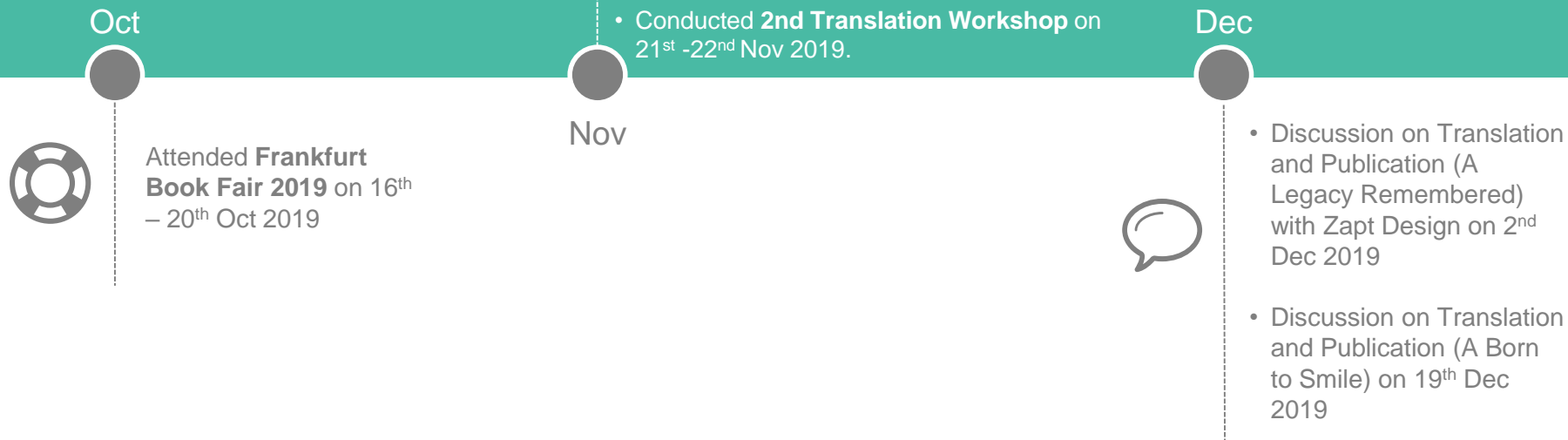


- Meeting with **Chairman of KLBBC 2020 Sponsorship & Marketing Committee** on 9<sup>th</sup> July 2019
- **1<sup>st</sup> Round Call for Proposals**
- **2<sup>nd</sup> Round Call for Proposals**

Attended **Manila International Book Fair 2019** on 11<sup>th</sup> – 15<sup>th</sup> Sept 2019



Sept





2020



- **Publication Approval Committee Meeting (PACM) No. 1/2020** on 9<sup>th</sup> Jan 2020
- **Coordination Meeting – KLBBC2020 Activity (IIUM Translation Book Project Launch) No. 1/2020** on 30<sup>th</sup> Jan 2020

Jan

Feb



- **Coordination Meeting – KLBBC2020 Activity (IIUM Translation Book Project Launch) No. 2/2020** on 17<sup>th</sup> Feb 2020
- **Meeting KLBBC2020 and Site Visit Venue Launching of IIUM Translation Book Project** at Lot. 10 & 11 Jalan Tangsi, KL on 19<sup>th</sup> Feb 2020

Discussion on Launching of IIUM Translation Book Project at Perpustakaan Kuala Lumpur on 11<sup>th</sup> Mac 2020



Mac



# Genres

For the IIUM Translation Book Project

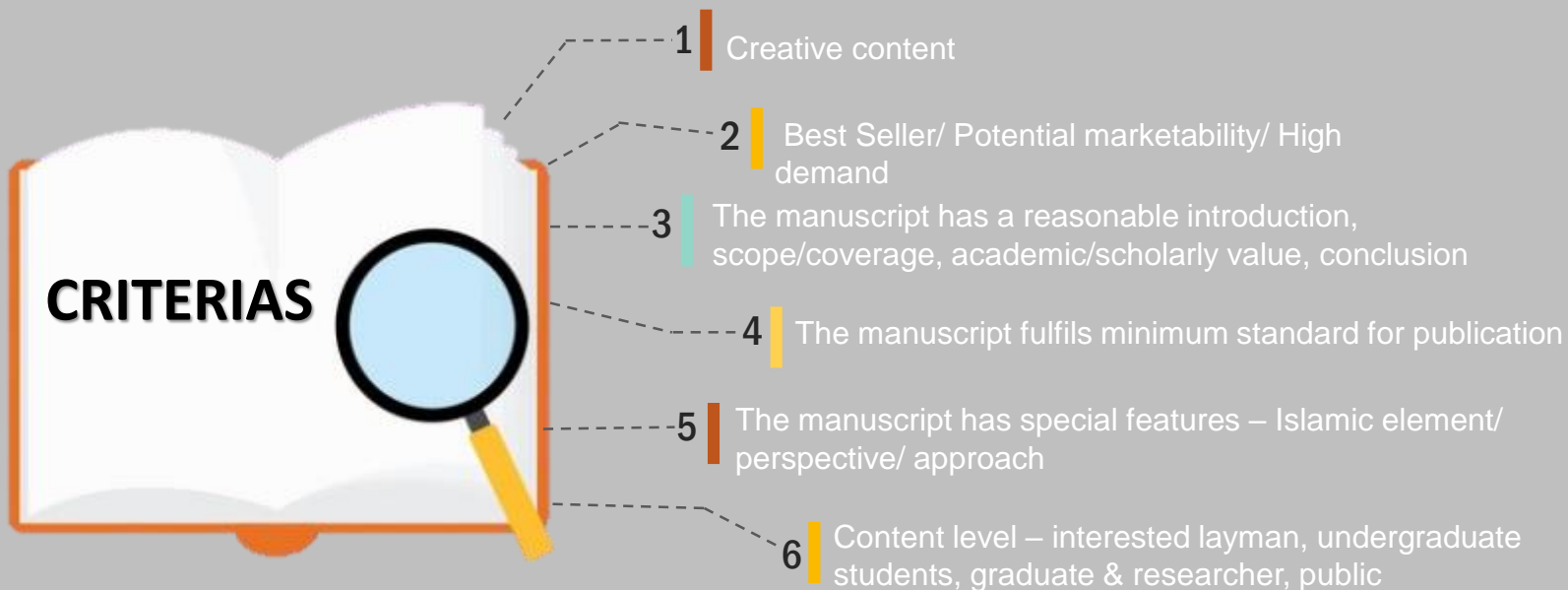
## GENRES



- Memoir/Biography/Autobiography
- Religious/Islamic
- Historical
- Textbook
- Science
- Short Story, Poetry
- Management
- Philosophy
- Political Science
- Folktales
- Social Sciences
- Motivation

# Criteria

For the IIUM Translation Book Project



# Step

## For the IIUM Translation Book Project



# Summary of Translation Book Project

The chart shows the number of proposed titles received from July 2019 – May 2020



Proposed Titles

81



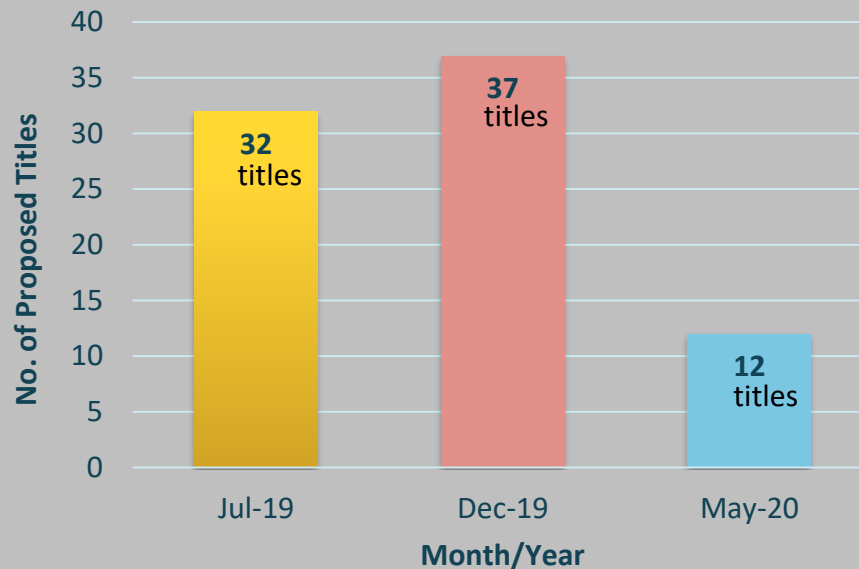
Approved Titles

38



Completed Translation

11



As of 29<sup>th</sup> May 2020

# Contact Us

IIUM Translation Book Project Unit



Director  
IIUM Press  
International Islamic University Malaysia  
Jalan Gombak  
53100 Kuala Lumpur  
Malaysia

Br. Ahmad Zahiruddin Mohd Zabidi  
013-9698869  
zahiruddin zabidi@iium.edu.my

Sr. Nik Zainun Nik Mood  
012-5964546  
nikzainun@iium.edu.my.my

Br. Muhammad Syahir Izzudden  
Suhaimi  
014-3324404  
muhammadsyahir@iium.edu.my



<http://www.iium.edu.my/office/iiumpress>



IIUM PRESS



@iium\_press



@pressiium



IIUM PRESS

---

THANK YOU

---