

NORBAIDURI BT RUSLAN



- KULLIYAH OF ISLAMIC REVEALED KNOWLEDGE AND HUMAN SCIENCES
- IIUM Gombak Campus
- Email address: norbaiduri@iium.edu.my

ACADEMIC QUALIFICATION

- Ph.D in New Media technologies and Cultural Impact
- Master in Communication
- Bachelor in Public Relations
- Matriculation

TEACHING RESPONSIBILITIES

ADVANCED COMMUNICATION RESEARCH METHODS	2012/2013 2013/2014 2014/2015 2015/2016 2017/2018
ADVERTISING: PRINCIPLES AND PRACTICES	2008/2009 2009/2010 2010/2011
COMMUNICATION DESIGN	2017/2018 2018/2019 2019/2020
COMMUNICATION THEORY	2009/2010
FAMILY MANAGEMENT & PARENTING	2009/2010
FINAL YEAR PROJECT I	2019/2020 2020/2021
FINAL YEAR PROJECT II	2019/2020 2020/2021
HUMAN RELATIONS: PRINCIPLES & PRACTICES	2008/2009 2010/2011 2011/2012 2015/2016 2016/2017 2017/2018
INTERCULTURAL COMMUNICATION	2008/2009 2009/2010 2010/2011 2011/2012
INTRODUCTION TO ELECTRONIC MEDIA	2015/2016
INTRODUCTION TO MASS COMMUNICATION	2016/2017
MANAGERIAL COMMUNICATION	2012/2013 2014/2015
NEW COMMUNICATION TECHNOLOGY	2009/2010 2010/2011 2011/2012 2012/2013
PROJECT PAPER I	2016/2017
RESEARCH METHODOLOGY	2012/2013 2013/2014 2014/2015 2015/2016 2017/2018 2018/2019 2019/2020 2020/2021
RESEARCH PAPER I	2020/2021

RESEARCH PROJECTS

In Progress

- 2019 - Present** PROFILING AND DEVELOPING AN ISLAMIC INTEGRATED SCHOOL AND TAHFIZ SCIENCE PERFORMANCE INDEX IN RELATION TO SUSTAINABLE DEVELOPMENT GOALS
- 2018 - Present** Pembangunan Modul e-Pembelajaran Akademi Audit Negara
- 2017 - Present** Language and Ancient Civilization from Muslim's Perspective; A Documentary
- 2016 - Present** Profiling the Effects of Urban Poverty on the Academic Achievement of Students from different Ethnic Groups in Major Malaysian Cities

Completed

- 2018 - -1** Pembangunan Modul e-Pembelajaran Akademi Audit Negara
- 2017 - 2017** Kajian Kebolehlaksanaan Penyampaian Perkhidmatan Alternatif (ASD) Dalam Perkhidmatan Penjagaan Warga Emas dan Pemulihan Penagihan Dadah
- 2011 - 2016** Assessment of Intercultural Communication In multi-Cultural Schools : A Case study On Selected National Secondary Schools In Gombak
- 2007 - 2010** Assessment of Intercultural Communication in Vision Schools (Sekolah Wawasan): An Impact Study on National Integration in Malaysia

PUBLICATIONS

Article

- 2016** [Malay women readings of Korean drama.](#) Journal of Education and Social Sciences , 4 pp.343-365
- 2012** [Intercultural communication in the Malaysian vision schools: implications for the management and leadership in a multicultural primary school.](#) Management In Education

Conference or Workshop Item

- 2009** [National integration in vision school: towards '1 Malaysia'?](#). In: **International Conference Development 2009**

Book

- 2017** [Online Games Among Adolescents A Study of Time Displacement on Family. Academic and Religious Obligations.](#) IIUM Press, International Islamic University Malaysia . ISBN 978-967-418-585-5

Book Section

- 2012** [Influence of American family life television programs on the Muslim audience in Malaysia.](#) In: **Contemporary issues in Islamic communication** IIUM Press . ISBN 9789674182366 , pp.123-162

2009 [Learning from stories of intercultural encounters.](#) In: **Intercultural communication in Muslim societies** IIUM Press . ISBN 9789675272196 , pp.143-164

2009 [Learning from stories of intercultural encounters.](#) In: **Intercultural communication in Muslim societies** IIUM Press . ISBN 9789675272196 , pp.143-164