

AINI MAZNINA BINTI A. MANAF



- KULLIYAH OF ISLAMIC REVEALED KNOWLEDGE AND HUMAN SCIENCES
- IIUM Gombak Campus
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ACADEMIC QUALIFICATION

- Doctor of Philosophy in Communication
- Master of Human Sciences (Communication)
- Bachelor of Islamic Revealed Knowledge and Heritage

TEACHING RESPONSIBILITIES

FINAL YEAR PROJECT I	2019/2020
FINAL YEAR PROJECT II	2019/2020
FOUNDATION OF COMMUNICATION IN ISLAM	2017/2018 2018/2019 2019/2020 2020/2021
FOUNDATIONS FOR COMMUNICATION IN THE QUR'AN & SUNNAH	2011/2012 2012/2013 2013/2014 2014/2015 2015/2016 2016/2017 2017/2018
HUMAN RELATIONS: PRINCIPLES & PRACTICES	2006/2007 2011/2012 2012/2013
INTER-CULTURAL COMMUNICATION	2004/2005 2005/2006
INTERCULTURAL COMMUNICATION	2006/2007
INTERPERSONAL COMMUNICATION	2002/2003 2003/2004 2004/2005 2005/2006
INTRODUCTION TO MASS COMMUNICATION	2001/2002 2002/2003 2003/2004 2004/2005 2005/2006 2006/2007 2011/2012
INTRODUCTION TO ORGANIZATIONAL COMMUNICATION	2011/2012 2012/2013 2013/2014 2014/2015 2015/2016 2016/2017
ISLAM AND THE MEDIA	2020/2021
ISSUES & METHODOLOGIES: ISLAMIZATION OF COMMUNICATION	2013/2014 2014/2015 2015/2016 2016/2017 2017/2018
ISSUES IN ISLAMIZATION OF KNOWLEDGE	2013/2014
ORGANIZATION COMMUNICATION: CASE STUDIES	2015/2016
PRINCIPLES & PRACTICES OF MANAGERIAL COMMUNICATION	2006/2007
RESEARCH PAPER I	2018/2019

RESEARCH PROJECTS

Completed

- 2019 - 2019** Research on Identifying Social and Economic Issues of the Bumiputras
- 2019 - 2019** Perception of Issues and Media Usage among Factory Workers in Malaysia
- 2017 - 2019** Public Perceptions Towards Current Issues and Government Policies
- 2016 - 2018** Media Usage, Life and Job Satisfaction: A Study among Factory Workers in Malaysia
- 2016 - 2017** A Study on "Kesejahteraan Sosial dan Penggunaan Media di Kalangan Penduduk Sabak Bernam"
- 2016 - 2018** Media Usage, Life and Job Satisfaction: A Study among Factory Workers in Malaysia
- 2016 - 2019** Examining the Relationship between Parasocial Interaction, Religiosity and Motivation to use Twitter among Followers of Islamic Reality Shows in Malaysia
- 2015 - -1** The Perception of the Public towards Government Policies 2015
- 2015 - 2017** Kajian Terhadap Media dan Mobiliti Sosial di Perupok, Kelantan
- 2015 - 2017** Media Usage and Political Behavior: A Study among Youth in Malaysia (2015 Malaysian Election Research)
- 2015 - 2017** Social Mobility and Media in Marang, Terengganu
- 2015 - 2017** Kajian Terhadap Pekerja Industri
- 2014 - 2014** Pilihanraya Kecil (PRK) Dun Kajang 2014
- 2014 - 2016** Textbook Project, International Institute of Islamic Thought (IIIT, USA)
- 2014 - 2015** Research on Perception of the Public Towards Government Policies in Sarawak
- 2005 - 2005** Perceived Media Freedom In Malaysia
- 2004 - 2005** E-Transaction Among Internet Users: A Meso-Paradigm Analysis

In Progress

- 2019 - Present** Research on Identifying Social and Economic Issues of the Bumiputras
- 2019 - Present** Perception of Issues and Media Usage among Factory Workers in Malaysia
- 2017 - Present** Language and Ancient Civilization from Muslim's Perspective; A Documentary
- 2016 - Present** Examining the Relationship between Parasocial Interaction, Religiosity and Motivation to use Twitter among Followers of Islamic Reality Shows in Malaysia

2016 - Present Media Usage, Life and Job Satisfaction: A Study among Factory Workers in Malaysia

PUBLICATIONS

Article

[THE ACCEPTANCE OF TV ISLAMIC REALITY SHOWS BY THE MALAY COMMUNITY .](#)
'Ulum Islamiyyah- The Malaysian Journal of Islamic Sciences , 10 (1)June)
pp.93-116

Conference or Workshop Item

- 2011** [The dynamics of communication in ethnically diverse groups: the experiences of academics.](#) In: **ANZCA 2011**
- 2010** [Exploring facilitators and inhibitors of communication in ethnically diverse groups: the experience of academician.](#) In: **Ethnographic and Qualitative Research Conference 2010**
- 2009** [Communicating in ethnically diverse groups: the Malaysian experience.](#) In: **Australia and New Zealand Communication Conference 2009**

Book

Book Section