

# MAZNI BINTI BUYONG



- KULLIYAH OF ISLAMIC REVEALED KNOWLEDGE AND HUMAN SCIENCES
- IIUM Gombak Campus
- Email address: [bmazni@iium.edu.my](mailto:bmazni@iium.edu.my)

## ACADEMIC QUALIFICATION

- Librarianship
- Sociology
- Library & Information Science

## TEACHING RESPONSIBILITIES

FINAL YEAR PROJECT I	2019/2020 2020/2021
FINAL YEAR PROJECT II	2019/2020 2020/2021
GLOBAL NEWS MEDIA	2019/2020 2020/2021
INTRODUCTION TO ELECTRONIC MEDIA	2013/2014
INTRODUCTION TO MASS COMMUNICATION	2010/2011
INTRODUCTORY STATISTICS FOR COMMUNICATION RESEARCH	2010/2011
MEDIA & MUSLIM SOCIETY	2011/2012 2012/2013
MUSLIM PRESS	2012/2013
PUBLIC OPINION	2019/2020 2020/2021
PUBLIC OPINION AND PERSUASION	2011/2012 2012/2013 2013/2014 2014/2015 2015/2016 2016/2017 2017/2018 2018/2019 2019/2020
PUBLIC RELATIONS CAMPAIGN STRATEGIES	2012/2013 2013/2014 2017/2018
RESEARCH METHODOLOGY	2014/2015 2016/2017 2017/2018 2019/2020 2020/2021
WESTERN NEWS NETWORK	2010/2011 2011/2012 2012/2013 2013/2014 2014/2015 2015/2016 2016/2017 2017/2018 2018/2019 2019/2020

## RESEARCH PROJECTS

Completed

- 2016 - 2018** Media Usage, Life and Job Satisfaction: A Study among Factory Workers in Malaysia
- 2016 - 2017** A Study on "Kesejahteraan Sosial dan Penggunaan Media di Kalangan Penduduk Sabak Bernam"
- 2016 - 2018** Media Usage, Life and Job Satisfaction: A Study among Factory Workers in Malaysia
- 2016 - 2016** Sejarah Majlis Professor Negara dan Kejayaan selama Lima Tahun (Corporate Video)
- 2016 - 2018** Life Story: Tun Pehin Seri Haji Abdul Taib bin Mahmud
- 2015 - 2017** Kajian Terhadap Pekerja Industri
- 2015 - 2017** Social Mobility and Media in Marang, Terengganu
- 2015 - 2017** Media Usage and Political Behavior: A Study among Youth in Malaysia (2015 Malaysian Election Research)
- 2015 - 2017** Kajian Terhadap Media dan Mobiliti Sosial di Perupok, Kelantan
- 2014 - 2015** Research on Perception of the Public Towards Government Policies in Sarawak
- 2014 - 2014** Pilihanraya Kecil (PRK) Dun Kajang 2014
- 2011 - 2011** Dokumentari Orang Kelainan Upaya (OKU)
- In Progress**
- 2016 - Present** Life Story: Tun Pehin Seri Haji Abdul Taib bin Mahmud

## PUBLICATIONS

### Article

- 2019** [The relationship of individual well-being and working environment with job satisfaction among factory workers in Malaysia.](#) Intellectual Discourse , 27 (1) pp.221-243
- 2018** [Perception of issues by factory workers in Malaysia : the role of media.](#) International Journal of Arts and Humanities , 2 (11) pp.604-614
- 2017** [Content analysis of online news portal:issues and challenges.](#) e-Bangi Journal of Social Sciences and Humanities , Special Issue (2) pp.164-174

### Conference or Workshop Item

- 2018** [The relationship between individual well-being, working environment and job satisfaction among factory workers in Malaysia.](#) In: **International Seminar on Media and Communication (ISMEC 2018)**
- 2015** [Media and politics: a study among youth in Malaysia.](#) In: **2015 Asian Network for Public Opinion Research (ANPOR) Annual Conference**

- 2014 [Perception of issues by factory workers in Malaysia: the role of media.](#) In: **2014 Asian Network for Public Opinion Research (ANPOR) Annual Conference**
- 2011 [Islamic programs in Malaysian free-to-air television channels.](#) In: **International Conference on Islamic Civilization and Malay Identity 2011**

**Book  
Book Section**

- 2011 [Program televisyen berunsurkan Islam di Malaysia.](#) In: **Representasi Islam dalam media** Fakulti Kepimpinan dan Pengurusan, Universiti Sains Islam Malaysia (USIM) . ISBN 9789675295683 , pp.163-174