

WAN NORSHIRA WAN MOHD GHAZALI



- KULLIYAH OF ISLAMIC REVEALED KNOWLEDGE AND HUMAN SCIENCES
- IIUM Gombak Campus
- Email address: wannorshira@iium.edu.my

ACADEMIC QUALIFICATION

- PhD in Media, Communication & Cultural Studies
- Master of Arts (Communication)

TEACHING RESPONSIBILITIES

FINAL YEAR PROJECT I	2019/2020 2020/2021
FINAL YEAR PROJECT II	2019/2020 2020/2021
INTERNSHIP (ELECTRONIC MEDIA)	2019/2020
INTERNSHIP (JOURNALISM)	2019/2020
INTERNSHIP (ORGANIZATIONAL COMMUNICATION)	2019/2020
INTERNSHIP (PUBLIC RELATIONS)	2019/2020
INTERPERSONAL COMMUNICATION	2017/2018 2018/2019 2019/2020 2020/2021
INTRODUCTION TO COMMUNICATION	2017/2018 2018/2019 2019/2020
INTRODUCTION TO MASS COMMUNICATION	2016/2017 2017/2018
JOURNALISM FORM AND GENRE	2018/2019 2019/2020 2020/2021
PRINCIPLES AND PRACTICES OF JOURNALISM	2016/2017 2017/2018
RESEARCH METHODOLOGY	2020/2021

RESEARCH PROJECTS

In Progress

- 2020 - Present** Investigating the Level of Digital Literacy among Children of B40 Income Earners: Focusing on Children Living in Pusat Perumahan Rakyat (PPR)
- 2019 - Present** FORMULATING AN EFFECTIVE GUIDELINE ON ONLINE RESOURCES PERTAINING TO THE MISUNDERSTANDING OF VACCINATION AND ITS IMPORTANCE

2018 - Present DEVELOPING A MODULE FOR PRODUCING MULTIMEDIA CONTENT FOR SCIENTIFIC RESEARCH

2018 - Present DEVELOPING A MODULE FOR PRODUCING MULTIMEDIA CONTENT FOR SCIENTIFIC RESEARCH

Unknown - Present DEVELOPING A MODULE FOR PRODUCING MULTIMEDIA CONTENT FOR SCIENTIFIC RESEARCH

Unknown - Present FORMULATING AN EFFECTIVE GUIDELINE ON ONLINE RESOURCES PERTAINING TO THE MISUNDERSTANDING OF VACCINATION AND ITS IMPORTANCE

Completed

2018 - 2018 Kajian Penggunaan Media Massa dan Pilihanraya Umum Ke-14

2018 - 2018 Kajian Penggunaan Media Massa dan Pilihanraya Umum Ke-14

2018 - 2018 Kajian Penggunaan Media Massa dan Pilihanraya Umum Ke-14

2018 - 2020 DEVELOPING A MODULE FOR PRODUCING MULTIMEDIA CONTENT FOR SCIENTIFIC RESEARCH

PUBLICATIONS

Article

2020 [Framing sustainable energy : a comparative analysis of Malay and English newspaper in Malaysia.](#) International Journal of Asian Social Science , 10 (6) pp.295-306

2020 [Election news and agenda setting on facebook by Malaysian English newspapers.](#) e-Bangi journal of Social Sciences and Humanities , 17 (2) pp.10-24

2020 [The coverage of vaccination in the Malay newspapers: an exploratory study.](#) Asian Journal of Applied Communication (AJAC) , 9 (1) pp.351-366

2019 [Islam as the state ideology: exploring from Gramsci's notion of power, culture and ideology.](#) Jurnal Komunikasi: Malaysian Journal of Communication , 35 (1) pp.338-352

2019 [Facebook use and personalization among Malaysian politicians during the 14th Malaysian general election = Penggunaan Facebook dan personalisasi oleh ahli politik Malaysia semasa Pilihanraya Umum Ke-14.](#) Forum Komunikasi , 14 (1) pp.23-43

2019 [Personalised campaigns in party-centred politics: facebook and instagram as arena for political communication.](#) IIUM Journal of Human Sciences , 1 (2) pp.52-64

Conference or Workshop Item

2020 [The webinar on the role of media in a global pandemic: how the media is changing the way you think?.](#) In: **Webinar on The Role of Media in a Global Pandemic: How the Media is Changing the Way You Think 2020**

2020 [COVID-19: students' media use, trust and optimism during the movement control order \(MCO\).](#) In: **Communication Research Webinar (CORENA 2020)**

- 2020 [The framing analysis of vaccination in Malaysia: a comparative study between Berita Harian and Harian Metro.](#) In: **International Conference on Communication, Management And Humanities (ICCOMAH 2020)**
- 2019 [Personalised campaigns in party-centred politics: Instagram and Facebook as arenas for political communication.](#) In: **5th World Conference on Media and Mass Communication (MEDCOM 2019)**
- 2019 [Election campaigning on Facebook among Malaysian politicians in the 14th Malaysian General Election.](#) In: **Asean University Conference on Public Relations & Communication (APRC 2019)**
- 2018 [Political discussion on WhatsApp groups among IIUM students.](#) In: **Post-GE14 Conference**
- 2018 [The entrenchment of Islamic cultures as the everyday conduct at the communal level.](#) In: **International Conference on Religion, Culture and Governance in the Contemporary World (ICRCG 2018)**
- 2018 [Culture, power, and the state ideology.](#) In: **International Seminar on Media and Communication (ISMEC 2018)**

**Book
Book Section**