

YUSOF BIN ISMAIL



- KULLIYAH OF ECONOMICS AND MANAGEMENT SCIENCES
- IIUM Gombak Campus
- Email address: yusof@iium.edu.my

ACADEMIC QUALIFICATION

- MASTER DEGREE OF MARKETING MANAGEMENT
- BACHELOR OF SCIENCES IN BUSINESS

TEACHING RESPONSIBILITIES

BANK MARKETING	2019/2020
BUSINESS COMMUNICATION	2019/2020 2020/2021
BUSINESS ETHICS	2015/2016 2016/2017 2017/2018 2019/2020
ENTREPRENEURSHIP	2015/2016 2018/2019
FINANCIAL MANAGEMENT I EDUCATIONAL ORGANISATIONS	041201
HUMAN RESOURCE MANAGEMENT	2020/2021
INDUSTRIAL RELATIONS	2015/2016 2016/2017 2018/2019 2019/2020 2020/2021
INTERNATIONAL BUSINESS	2015/2016
INTERNATIONAL BUSINESS STRATEGY	2015/2016
MANAGEMENT FROM AN ISLAMIC PERSPECTIVE	2015/2016
ORGANIZATIONAL CHANGE AND DEVELOPMENT	2016/2017 2017/2018 2018/2019 2019/2020 2020/2021
PRACTICAL TRAINING (BBA)	2015/2016
QUALITY MANAGEMENT	2015/2016
SMALL BUSINESS MANAGEMENT	2018/2019 2019/2020 2020/2021
STRATEGIC MANAGEMENT	2015/2016 2016/2017 2017/2018 2018/2019 2019/2020 2020/2021
TRAINING MANAGEMENT	2016/2017

RESEARCH PROJECTS

In Progress

- 2020 - Present** Strategic Planning with Sejahtera ulu al-albab Approach
- 2019 - Present** Perakaunan dan Pelaporan Kewangan Islam bagi Institusi Baitulmal, Zakat dan Wakaf di Malaysia Fasa 4 2019
- 2017 - Present** Empirical Evidence of SMEs Using Islamic Financing - A Comparative Study for Malaysia and Indonesia

Completed

- 2017 - 2020** Empirical Evidence of SMEs Using Islamic Financing - A Comparative Study for Malaysia and Indonesia
- 2014 - 2018** A Contemporary Theory of Social Entrepreneurship from Tawhidic Paradigm

PUBLICATIONS

Article

- 2021** [Power distance as a moderator in the relationship between organisational justice and job satisfaction.](#) International Journal of Management Studies , 28 (1) pp.25-56
- 2020** [Re-categorizing recipients of zakat under Riqab for sustainable development goals.](#) International Journal of Zakat and Islamic Philanthropy , 2 (1) pp.125-133
- 2020** [Determinants of indebtedness: influence of behavioral and demographic factors.](#) International Journal of Financial Studies , 8 (8) pp.1-14
- 2019** [Factors sustaining social enterprises from the tawhidic paradigm in Malaysia.](#) International Journal of Islamic Business , 4 (2) pp.51-60
- 2019** [Sustaining knowledge management development of the ulū al-albāb approach.](#) International Journal of Business, Economics and Law , 18 (6) pp.37-44
- 2019** [Contemporary application of categorizing zakat recipients under Riqab.](#) Journal of Fatwa Management and Research , 18 (3) pp.240-257
- 2019** [Mas'uliyah and ihsan as high-performance work values in Islam.](#) International Journal of Economics, Management and Accounting , 27 (1) pp.187-212
- 2019** [Training management as an antecedent of training transfer.](#) Journal of Nusantara Studies , 4 (1) pp.136-158
- 2018** [Management functions displayed by Prophet Muhammad in two major events.](#) International Journal of Economics, Management and Accounting , 26 (2) pp.291-310
- 2018** [Introspecting entrepreneurship from a tawhidic perspective.](#) Management & Accounting Review (MAR) , 17 (2) pp.1-20

- 2018** [Strategy as practice: an organizational culture approach in a higher education institution in Kosovo.](#) Journal of Educational and Social Research , 8 (3) pp.37-50
- 2017** [Effects of Maqasid al-Shariah for ethical decision making among social entrepreneurs.](#) Journal of Islamic Management Studies , 1 (1) pp.1-14
- 2017** [Managing academic rights, duties and accountability from tawhidic paradigm.](#) Journal of Islamic Management Studies , 1 (1) pp.29-42
- 2017** [Brands and competing factors in purchasing hand phones in the Malaysian market.](#) Journal of Asian Finance, Economics and Business , 4 (2) pp.75-80
- 2016** [The promotion of goodness \(al amr bil ma'ruf\) \(بالمعروف أألمر \) and prevention of evil \(wa nahyu 'anil munkar\) \(المنكر عن والنهي \) for sustainable growth of Islamic finance industry.](#) International Journal of Business, Economics and Law , 9 (5) pp.10-17
- 2016** [Formality of HRM practices matters to employees satisfaction and commitment.](#) Journal of Human Resources Management and Labor Studies , 4 (1) pp.47-64
- 2015** [Effect of workplace stress on job performance.](#) Economic Review - Journal of Economics and Business , XIII (1) pp.45-57
- 2015** [Administrators' roles in training programs and training transfer = Peran administrasi pada program pelatihan dan transfer pelatihan.](#) Jurnal Dinamika Manajemen , 6 (1) pp.25-39
- 2015** [Interlinkages between career development, career needs, career satisfaction and career commitment: Case study of a military-oriented tertiary educational institution in Malaysia.](#) Malaysian Journal of Society and Space , 11 (3) pp.97-110
- 2015** [The Influence of tawhidic paradigm in managing firms for sustainable competitive advantage: a Malaysian case.](#) Asian Journal of Management Sciences & Education (AJMSE) , 3 (7) pp.15-24
- 2014** [The involvement of accountants in corporate strategy in Malaysia: a stewardship theory perspective.](#) Corporate Ownership & Control , 11 (3) pp.130-143
- 2014** [Role stressor as an antecedent of employees' family conflict: empirical evidence.](#) Journal of Public Administration, Finance and Law , 6 pp.175-187
- 2013** [Social support in job performance as an antecedent of work intrusion on family conflict: empirical evidence.](#) Management , 18 (2) pp.37-55
- 2013** [Language learning strategies of English for specific purposes students at a public university in Malaysia.](#) English Language Teaching , 6 (1) pp.153-161
- 2013** [Creating wealth through social entrepreneurship : a case study from Malaysia.](#) Journal of Basic and Applied Scientific Research , 3 (3) pp.345-353
- 2013** [Practice of social entrepreneurship among the Muslim entrepreneurs in Malaysia.](#) Middle-East Journal of Scientific Research , 14 (11) pp.1463-1470
- 2013** [Mediating role of career development in the relationship between career program and personal outcomes = Peran pengembangan karir sebagai mediator hubungan antara program karir dan sikap kerja individu.](#) Makara Human Behavior Studies in Asia , 17 (1) pp.43-54

- 2013** [Knowledge strategy as an approach for competitive advantage for technology-based companies.](#) Malaysian Management Review , 48 (1) pp.41-56
- 2013** [Job stress as a predictor of employee health.](#) Studies in Business and Economics , 8 (2) pp.20-34
- 2013** [Establishing linkages between religiosity and spirituality on employee performance.](#) Employee Relations , 35 (4) pp.360-376
- 2013** [I am worth more and I deserve more.](#) IIUM Journal of Case Studies in Management , 4 (1) pp.13-20
- 2013** [Macro stickiness in strategic planning of Malaysia's higher education.](#) International Journal of Economics, Management and Accounting , 20 (12) pp.51-74
- 2013** [Do approaches to learning affect academic performance of business ethics students? .](#) Journal of Technical Education and Training , 5 (1) pp.28-43
- 2013** [Developing the Ulu al-Albab model: for sustainable value and wealth creation through social entrepreneurship.](#) International Journal of Business, Economics and Law , 2 (1) pp.28-34
- 2012** [Exploring English language learning styles of Malay students at the International Islamic University Malaysia.](#) World Applied Sciences Journal , 20 (8) pp.1072-1081
- 2012** [An empirical study of the relationship between assignment practices in training programs and training motivation.](#) The Social Sciences , 7 (4) pp. 575-581
- 2012** [Availability of literature on social entrepreneurship for sustainable wealth creation in Internet.](#) International Journal of Management Research and Review , 2 (7) pp.1087-1103
- 2011** [Diminishing partnership: bankers strategic response to Shariah compliant home financing .](#) IIUM Journal of Economics and Management , Suppl. (19) pp.177-196
- 2011** [Prioritizing issues of Malaysian Vision 2020: an application of the analytic hierarchy process and quality function deployment.](#) International Journal of Economics, Management and Accounting , 19 (1) pp.27-62
- 2011** [Availability of literature on engineering ethics in the Internet.](#) IIUM Engineering Journal , 12 (5) pp.219-229
- 2010** [Managerial roles and the training of Malaysian co- operatives' managers.](#) Malaysian Journal of Co-operative Studies , 6 pp.49-63
- 2010** [The coverage of Islamic management materials in the internet search engines.](#) Australian Journal of Islamic Law, Management and Finance , 1 (1) pp.64-80
- 2010** [Malaysia on course to become a developed country: prioritizing issues with the analytic hierarchy process.](#) International Journal of the Analytic Hierarchy Process , 2 (2) pp.79-107
- 2010** [Convergence of global and traditional managers' characteristics: a case of senior management of cooperatives in Malaysia.](#) Journal of International Business and Entrepreneurship Development , 5 (1) pp.49-62

- 2006 [Technology parks, knowledge transfer and innovation: the case of Malaysia's information and communication technology \(ICT\) small and medium enterprises.](#) International Journal of the Information Systems for Logistics and Management , 1 (2) pp.133-142
- Conference or Workshop Item**
- 2021 [Prophetic Seerah approach on qualitative research in management.](#) In: **International Conference and Muktamar on Prophetic Sunnah (ICMAS 2021)**
- 2020 [A Tawhidic paradigm approach to encourage responsible consumptions.](#) In: **2nd International Conference of World Academy of Islamic Management**
- 2020 [Taqwa \(piety\) approach in sustaining Islamic philanthropy for social businesses.](#) In: **2nd International Conference of World Academy of Islamic Management**
- 2019 [Takmil wal istikmal complementarity in sustaining community support agriculture for vegetable farming in Malaysia.](#) In: **Southeast Asia Vegetable Symposium 2019**
- 2019 [Ulū al-albāb approach in sustaining absorptive capacity for innovative behavior among knowledge workers in Malaysia.](#) In: **IIUM International Conference on Business Management (IICBM 2019)**
- 2019 [Sustaining good perceptions towards recipients of zakat under the category of riqab.](#) In: **1st Kedah International Zakat Conference 2019 (KEIZAC 2019)**
- 2017 [Transformational leadership with rahmatan lil 'alamin in university born of social enterprises.](#) In: **3rd International Conference on Qalb-Guided Leadership in Higher Education Institutions 2017 (iQALB 2017)**
- 2017 [Social entrepreneurship as internally driven development.](#) In: **3rd International Conference on Qalb-Guided Leadership in Higher Education Institutions 2017 (iQALB 2017)**
- 2017 ['Ibadah camp: a cross-faculty tool in transforming leaders of a higher education institution.](#) In: **3rd International Conference on Qalb-Guided Leadership in Higher Education Institutions 2017 (iQALB 2017)**
- 2017 [Good governance of social entrepreneurship under Maqasidi approach.](#) In: **6th International Conference on Islamic Jurisprudence (ICIJ2017)**
- 2017 [Impact of Maqasid Al-Shariah for ethical decision making among social entrepreneurs.](#) In: **6th International Conference on Islamic Jurisprudence (ICIJ2017)**
- 2017 [Good governance of social entrepreneurship from Maqasid Al-Shari'ah.](#) In: **3rd Kuala Lumpur International Islamic Studies and Civilisations Conference**
- 2016 [The promotion of goodness \(al amr bil ma'ruf\) \(بالمعروف أألمر \) and prevention of evil \(wa nahyu 'anil munkar\) \(المنكر عن والنهي \) for sustainable growth of Islamic finance industry.](#) In: **Kuala Lumpur International Islamic Studies and Civilisations (KLISC) 2016**
- 2015 [Tawhidic paradigm and economic policies on halal tourism for sustainable wealth creation in Malaysia .](#) In: **International Conference on Natural Resources, Tourism And Services Management 2015**

- 2015 [The influence of ulū al-albāb in social accounting for community-interest corporations.](#) In: **6th IIUM International Accounting Conference VI (INTAC VI)**
- 2015 [Educating social entrepreneurs: a proposed framework.](#) In: **Seminar Pembangunan Modal Insan ke-7**
- 2015 [Harmonizing business wisdom in managing social enterprises.](#) In: **Seminar Pembangunan Modal Insan ke-7 (SEMAI 2015)**
- 2015 [The effects of tawhidic paradigm on public policy making in Malaysia.](#) In: **The First International Conference On Shari“ah Oriented Public Policy In Islamic Economic System (ICOSOPP 2015)**
- 2015 [Strategic planning and accountability of waqf management in Malaysia.](#) In: **4th International conference on Inclusive Islamic Financial Sector Development 2015**
- 2014 [The roles of business firms in protecting natural environment: an Islamic perspective.](#) In: **National Conference on Consumption Ethics**
- 2013 [Applying the Ulū al-Albāb approach in sustaining knowledge transfer capability among ICT firms in Malaysia.](#) In: **Fourth PPSP International Conference on Social, Development and Environmental Studies**
- 2013 [Sustaining social transformation and enduring national unity through enhancing happiness: Hedonic and Eudaimonic approaches.](#) In: **Fourth International Conference on Social, Development and Environmental Studies**
- 2013 [The effects of Islamic spirituality paradigm in developing human capital programs for Islamic Financial institutions.](#) In: **IIUM Research, Invention and Innovation Exhibition (IRIIE) 2013**
- 2013 [Holistic academic development from the Ulū Al-Albāb approach: Challenges and opportunities.](#) In: **IIUM Research, Invention and Innovation Exhibition (IRIIE) 2013**
- 2013 [An Islamic approach to the theory of the firm : the views of Malaysian managers.](#) In: **10th Asian Academy of Management Conference 2013**
- 2013 [Applying Ulū al-Albāb approach in sustaining knowledge assets of social enterprises.](#) In: **1st World Congress on Integration and Islamicisation of Acquired Human Knowledge (FWCII 2013)**
- 2013 [The effects of spirituality on social entrepreneurship from Islamic perspective.](#) In: **5th Islamic Economic System Conference(iECONS) 2013**
- 2013 [Practice of social entrepreneurship among the Muslim entrepreneurs in Malaysia.](#) In: **First World Congress on Integration and Islamicisation of Acquired Knowledge**
- 2013 [The effect of spirituality on social entrepreneurship from Islamic perspective.](#) In: **First World Congress on Integration and Islamicisation of Acquired Knowledge**
- 2013 [The effects of tawhidic paradigm in managing business and the natural environment sustainability.](#) In: **First World Congress on Integration and Islamicisation of Acquired Knowledge**

- 2013 [Sustaining creative technology entrepreneurship: the role of entrepreneurship development services at public universities in Malaysia.](#) In: **Persidangan Keusahawanan Teknologi Kreatif (CRTEC) Anugerah Raja Zarith Sofiah 2013**
- 2013 [Developing the Ulū al-Albāb Model for Sustainable Value and Wealth Creation through Social Entrepreneurship.](#) In: **Kuala Lumpur International Business, Economics, and Law Conference**
- 2013 [A unified theory of the firm from tawhidic worldview: the views of mu'amalat management and economics scholars.](#) In: **Seminar Hasil Penyelidikan Sektor Pengajian Tinggi Kementerian Pendidikan 2013**
- 2013 [A contemporary theory of social entrepreneurship: the views of Muslim social entrepreneurs in Malaysia.](#) In: **Seminar Hasil Penyelidikan Sektor Pengajian Tinggi Kementerian Pendidikan 2013**
- 2012 [Knowledge Strategy: The way to Sustain Competitive Advantage for Technology-based Enterprises.](#) In: **Knowledge Management International Conference**
- 2012 [Utilizing Ulū al-Albāb Approach for Managing Organizational Knowledge Assets.](#) In: **Knowledge Management International Conference**
- 2012 [Quantitative examination into the involvement of accountants in corporate strategy in Malaysian public listed companies: a stewardship theory perspective.](#) In: **3rd Global Accounting And Organizational Change Conference 2012:**
- 2012 [IRIIE2012 Poster: The Role of Tawhidic Paradigm in the Transformation of Management System.](#) In: **IUM Research, Invention and Innovation Exhibition 2012**
- 2012 [IRIIE2012 Poster: Islamic economics themes in the strategic planning of mergers and acquisitions in the Malaysian construction industry.](#) In: **IUM Research, Invention and Innovation Exhibition 2012**
- 2012 [The Effects of Islamic Spirituality Paradigm in Developing Human Capital Programs for Social Enterprises.](#) In: **Seminar Pembangunan Modal Insan ke-4**
- 2012 [Availability of literature on social entrepreneurship for sustainable wealth creation in internet.](#) In: **Lifelong Learning International Conference 2012**
- 2012 [Utilizing al amr bil ma'ruf and wa nahyu 'anil munkar for corporate governance and human capital development.](#) In: **Seminar Pembangunan Modal Insan ke-4**
- 2011 [The role of Tawhidic paradigm in the transformation of management system.](#) In: **Seminar Transformasi Sistem Pengurusan Islam di Malaysia 2011**
- 2011 [An application of Tawhidic paradigm in macro-planning of the 1 Malaysia policy.](#) In: **Seminar Transformasi Sistem Pengurusan Islam di Malaysia 2011**
- 2011 [Islamic economics themes in the strategic planning of mergers and acquisitions in the Malaysian construction industry.](#) In: **The 4th Islamic Economic System Conference (iECONS 2011)**
- 2011 [HRM practices in micro enterprises focusing on employees' satisfaction and commitment.](#) In: **10th International Conference of the Academy of HRD (Asia Chapter)**

- 2011 [Enduring national unity through enhancing happiness: hedonic and eudaimonic approaches.](#) In: **Persidangan Kebangsaan Perpaduan Nasional**
- 2011 [Is a contemporary theory of social entrepreneurship necessary for sustainable wealth creation?.](#) In: **The 2nd Entrepreneurship and Management International Conference (EMIC 2011)**
- 2011 [The influence of Islamic spirituality in the training of co-operatives' managers in Malaysia.](#) In: **10th International Conference of the Academy of HRD (Asia Chapter)**
- 2010 [Data Mining through Internet search engines: the case for Islamic management materials.](#) In: **Knowledge Management International Conference**
- 2010 [Knowledge transfer capability among technology-based firms in Malaysian technology parks.](#) In: **Knowledge Management International Conference**
- 2010 [A critical examination of the definition and implementation of Riqab \(Slavery\) by a selected Bait al-Mal in Malaysia.](#) In: **IIUM Research, Innovation & Invention Exhibition (IRIIE 2010)**
- 2010 [The practices of global and traditional management characteristics among senior managers in Malaysian cooperatives.](#) In: **IIUM Research, Innovation & Invention Exhibition (IRIIE 2010)**
- 2010 [Whether individual characteristics are related to organizational affiliation.](#) In: **IIUM Research, Innovation & Invention Exhibition (IRIIE 2010)**
- 2010 [Perceptions of prospective specialists and non-specialists towards technical terms in marketing.](#) In: **International Conference on Marketing (ic-MAR 2010)**
- 2010 [Is zakat fund collected investible?.](#) In: **IIUM Research, Innovation & Invention Exhibition (IRIIE 2010)**
- 2010 [Work and family life balance: an Islamic response.](#) In: **IIUM Research, Innovation & Invention Exhibition (IRIIE 2010)**
- 2010 [Effects of religiosity, spirituality, and personal values on employee performance: a conceptual analysis.](#) In: **9th International Conference of the Academy of HRD (Asia Chapter)**
- 2010 [Diminishing partnership: bankers strategic response to Shariah compliance home financing.](#) In: **International Conference on Marketing (ic-MAR 2010)**
- 2010 [Language Learning Styles and Strategies Among Malaysian Students.](#) In: **Applied Linguistics Association of Australia(ALAA) Congress**
- 2008 [A review of Fiqh al-Muamalat subjects in economics and related programs at International Islamic University Malaysia and University of Brunei Darussalam.](#) In: **The 7th International Conference in Islamic Economics**

Book

- 2019 [The IIUM International Conference on Business Management \(IICBM 2019\): Abstract book.](#) Department of Business Administration, Kulliyah of Economics and Management Sciences, International Islamic University Malaysia
- 2016 [Mengurus dasar dan strategi organisasi secara Islam.](#) Akademi Pengurusan YaPEIM (AKADEMI) . ISBN 978-967-12262-3-0

- 2011 [Case studies as a teaching-learning tool in accounting and marketing courses : an instructor's perspective.](#) IIUM Press . ISBN 978-967-418-186-4
- 2011 [Issues in Islamic management: theories and practices.](#) IIUM Press, International Islamic University Malaysia . ISBN 9789675272813
- 2011 [Case studies as a teaching-learning tool in economics, finance and quantitative courses : an instructor's perspective.](#) IIUM Press . ISBN 978-967-418-185-7
- 2011 [Case studies as a teaching-learning tool in management courses: an instructor's perspective.](#) IIUM Press . ISBN 9789674181871
- 2011 [Strategic management through student lenses.](#) IIUM Press . ISBN 9789674181819
- 2011 [Business ethics through student lenses.](#) IIUM Press . ISBN 978-967-418-184-0
- 2011 [Pembangunan dan pegurusan sumber manusia : isu-isu terpilih.](#) IIUM Press . ISBN 978-967-418-178-9
- 2011 [An empirical evidence of students' satisfaction with educational portal: a Malaysian university context.](#) IIUM Press . ISBN 9789674181888

Book Section

- 2020 [Profiling of entrepreneurs and SMEs: issues & challenges.](#) In: **Cross border SMEs: Malaysia & Indonesia** UMY Press . ISBN 9786239168285 , pp.1-16
- 2012 [Micro-level stickiness as a threat to client centric knowledge transfer among ICT firms in Malaysian technology parks.](#) In: **Customer-centric knowledge management: concepts and applications** IGI Global . ISBN 9781613500897 , pp.165-188
- 2012 ["Internationalization" as a resource: preliminary results of a proposed model .](#) In: **Management of Resources in Muslim Countries and Communities: Challenges and Prospects** IIUM Press . ISBN 9789674182274 , pp.65-96
- 2012 ["Internationalization" as a resource: preliminary results of a proposed model .](#) In: **Management of Resources in Muslim Countries and Communities: Challenges and Prospects** IIUM Press . ISBN 9789674182274 , pp.65-96
- 2011 [Program latihan, motivasi latihan dan keberkesanan latihan.](#) In: **Pembangunan dan Pegurusan Sumber Manusia : Isu-isu Terpilih** IIUM Press . ISBN 978-967-418-178-9 , pp.25-36
- 2011 [Introduction.](#) In: **Case Studies as a Teaching-Learning Tool in Accounting and Marketing Courses : an Instructor's Perspective** IIUM Press . ISBN 978-967-418-186-4 , pp.2-10
- 2011 [A case study on Pusat Pendidikan SRI-SMI Bhd \(MUSLEH\).](#) In: **Issues in Islamic Management : Theories and Practices** IIUM Press . ISBN 978-967-5272-81-3 , pp.465-472
- 2011 [End of semester examination.](#) In: **Case Studies as a Teaching-Learning Tool in Accounting and Marketing Courses : an Instructor's Perspective** IIUM Press . ISBN 978-967-418-186-4 , pp.96-113
- 2011 [Types of assessment.](#) In: **Case Studies as a Teaching-Learning Tool in Accounting and Marketing Courses : an Instructor's Perspective** IIUM Press . ISBN 978-967-418-186-4 , pp.115-130

- 2011** [Retail management.](#) In: **Case Studies as a Teaching-Learning Tool in Accounting and Marketing Courses : an Instructor's Perspective** IUM Press . ISBN 978-967-418-186-4 , pp.57-62
- 2011** [Retail management.](#) In: **Case Studies as a Teaching-Learning Tool in Accounting and Marketing Courses : an Instructor's Perspective** IUM Press . ISBN 978-967-418-186-4 , pp.57-62
- 2011** [Case studies as a learning tool in marketing to undergraduates.](#) In: **Case Studies as a Teaching-Learning Tool in Accounting and Marketing Courses : an Instructor's Perspective** IUM Press . ISBN 978-967-418-186-4 , pp.63-68
- 2011** [Introduction.](#) In: **Case studies as a teaching-learning tool in management courses: an instructor's perspective** IUM Press . ISBN 9789674181871 , pp.2-9
- 2011** [Case studies as a learning tool in marketing to undergraduates.](#) In: **Case Studies as a Teaching-Learning Tool in Accounting and Marketing Courses : an Instructor's Perspective** IUM Press . ISBN 978-967-418-186-4 , pp.69-72
- 2011** [Case studies as a learning tool in marketing to undergraduates.](#) In: **Case Studies as a Teaching-Learning Tool in Accounting and Marketing Courses : an Instructor's Perspective** IUM Press . ISBN 978-967-418-186-4 , pp.73-77
- 2011** [Case studies as a learning tool in marketing to undergraduates.](#) In: **Case Studies as a Teaching-Learning Tool in Accounting and Marketing Courses : an Instructor's Perspective** IUM Press . ISBN 978-967-418-186-4 , pp.79-85
- 2011** [Case studies in strategic management.](#) In: **Case studies as a teaching-learning tool in management courses: an instructor's perspective** IUM Press . ISBN 9789674181871 , pp.45-56
- 2011** [Utilizing management case studies from a learner's perspective.](#) In: **Case studies as a teaching-learning tool in management courses: an instructor's perspective** IUM Press . ISBN 9789674181871 , pp.65-76
- 2011** [End of semester examination.](#) In: **Case studies as a teaching-learning tool in management courses: an instructor's perspective** IUM Press . ISBN 9789674181871 , pp.78-92
- 2011** [Types of assessment.](#) In: **Case studies as a teaching-learning tool in management courses: an instructor's perspective** IUM Press . ISBN 9789674181871 , pp.93-108
- 2011** [Islamic spirituality in the strategic training for co-operatives' strategists in Malaysia .](#) In: **Contemporary Cases of Business Policy and Strategic management in Malaysia** IUM Press . ISBN 978-967-418-122-2 , pp.127-141
- 2011** [Introduction.](#) In: **Case Studies as a Teaching-Learning Tool in Economics, Finance and Quantitative Courses : an Instructor's Perspective** IUM Press . ISBN 978-967-418-185-7 , pp.3-10
- 2011** [A students's experience with managerial economics cases.](#) In: **Case Studies as a Teaching-Learning Tool in Economics, Finance and Quantitative Courses : an Instructor's Perspective** IUM Press . ISBN 978-967-418-185-7 , pp.25-29

- 2011 [Customer satisfaction toward Islamic and conventional banks in Tunisia: a study using confirmatory model.](#) In: **Readings in marketing: an Islamic perspective** IIUM Press . ISBN 9789670114456 , pp.91-118
- 2011 [Malaysian consumers' experience with deceptive marketing practices of sellers: an Islamic perspective.](#) In: **Readings in marketing : an Islamic perspective** IIUM Press . ISBN 9789670225456 , pp.247-275
- 2011 [A student's experience with decision science case studies .](#) In: **Case Studies as a Teaching-Learning Tool in Economics, Finance and Quantitative Courses : an Instructor's Perspective** IIUM Press . ISBN 978-967-418-185-7 , pp.57-62
- 2011 [A student's experience with operations management case studies .](#) In: **Case Studies as a Teaching-Learning Tool in Economics, Finance and Quantitative Courses : an Instructor's Perspective** IIUM Press . ISBN 978-967-418-185-7 , pp.71-75
- 2011 [A student's experience with operations research case studies .](#) In: **Case Studies as a Teaching-Learning Tool in Economics, Finance and Quantitative Courses : an Instructor's Perspective** IIUM Press . ISBN 978-967-418-185-7 , pp.83-90
- 2011 [Final examinations .](#) In: **Case Studies as a Teaching-Learning Tool in Economics, Finance and Quantitative Courses : an Instructor's Perspective** IIUM Press . ISBN 978-967-418-185-7 , pp.93-108
- 2011 [Types of assessment.](#) In: **Case Studies as a Teaching-Learning Tool in Economics, Finance and Quantitative Courses : an Instructor's Perspective** IIUM Press . ISBN 978-967-418-185-7 , pp.109-119
- 2011 [Spirituality in business ethics from an Islamic perspective.](#) In: **Spirituality in management from Islamic perspectives** IIUM Press . ISBN 9789670225418 , pp.119-154
- 2011 [A proposed approach to the development of Islamic management as discipline.](#) In: **Issues in Islamic Management : Theories and Practices** IIUM Press . ISBN 978-967-5272-81-3 , pp.15-26
- 2011 [A proposed approach to the development of Islamic management as discipline.](#) In: **Issues in Islamic Management : Theories and Practices** IIUM Press . ISBN 978-967-5272-81-3 , pp.15-26
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- 2011 [Managerial ethics of public administrators from the Qur'anic perspective.](#) In: **Issues in Islamic Management : Theories and Practices** IIUM Press . ISBN 978-967-5272-81-3 , pp.27-37
- 2011 [Islamic management : a citation analysis.](#) In: **Issues in Islamic Management : Theories and Practices** IIUM Press . ISBN 978-967-5272-81-3 , pp.38-52
- 2011 [Work-family balance: an Islamic response .](#) In: **Readings in strategic management and business ethics from Islamic perspectives** IIUM Press . ISBN 9789674182175 , pp.79-89

- 2011 [Strategic knowledge transfer in public policy: the case of Malaysia's knowledge-based economy](#). In: **Readings in strategic management and business ethics from Islamic perspectives** IIUM Press . ISBN 9789674182175 , pp.91-111
- 2011 [The application of shari'ah framework to stakeholder management](#). In: **Issues in Islamic Management : Theories and Practices** IIUM Press . ISBN 978-967-5272-81-3 , pp.53-68
- 2011 [Management concepts and islamic legal maxims : an analysis of selected usul al-fiqh and al-qawa'id al-fiqhiyyah](#). In: **Issues in Islamic Management : Theories and Practices** IIUM Press . ISBN 978-967-5272-81-3 , pp.69-78
- 2011 [Management concepts and islamic legal maxims : an analysis of selected usul al-fiqh and al-qawa'id al-fiqhiyyah](#). In: **Issues in Islamic Management : Theories and Practices** IIUM Press . ISBN 978-967-5272-81-3 , pp.69-78
- 2011 [Introduction to business ethics.](#) In: **Business Ethics Through Student Lenses** IIUM Press . ISBN 978-967-418-184-0 , pp.1-8
- 2011 [Management concepts and islamic legal maxims : an analysis of selected usul al-fiqh and al-qawa'id al-fiqhiyyah](#). In: **Issues in Islamic Management : Theories and Practices** IIUM Press . ISBN 978-967-5272-81-3 , pp.69-78
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