



الجامعة الإسلامية العالمية ماليزيا  
INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA  
بُونَيَّرْسِيْتِيْ اِسْلَامِيْ اِنْتَارَا بِيْجِيْسِيَا مَلِيْسِيَا  
Garden of Knowledge and Virtue

INTERNATIONAL ISLAMIC UNIVERSITY  
MALAYSIA

**Recruiting Now**



# BACHELOR OF BUSINESS MANAGEMENT

**MQR 11836**

**WORK & STUDY  
PROGRAMME!**  
@ **IIUM**

**VENUE: IIUM GOMBAK CAMPUS**

**Registration for New Semester: 23/12/2020 - 12/02/2021**

**Bachelor of Business Management** is designed for people who are currently working and interested to further their education in the field of Business Management. The goal is to equip individuals with the necessary knowledge, Islamic & universal values, communication and technical skills in the business world.



## Advantages of Taking Bachelor of Business Management Programme

- Programme approved by MOHE and recognized by JPA & MQA.
- Weekend classes within campus life of IIUM.
- Designed specifically for working adults.
- 20% discount on tuition fee for senior citizens (60 years & above).
- Combination of local and foreign faculty.
- Integrated Islamic values in class.
- Conferment of Degree by IIUM.
- Convocation in IIUM together with full time students.

## Admission Requirement

SPM	STPM	DIPLOMA	APEL Admission
<ol style="list-style-type: none"> <li>1. At least 21 years old at the time of application; <b>and</b></li> <li>2. Passed SPM with three (3) credits including English and Mathematics; <b>and</b></li> <li>3. Five (5) years related working experience</li> </ol>	<ol style="list-style-type: none"> <li>1. At least 21 years old at the time of application; <b>and</b></li> <li>2. Passed STPM with at least three (3) principal passes obtained in one seating; <b>and</b></li> <li>3. Two (2) years related working experience</li> </ol>	<ol style="list-style-type: none"> <li>1. At least 21 years old at the time of application; <b>and</b></li> <li>2. Diploma / Matriculation Certificate from institutions recognized by International Islamic University Malaysia</li> </ol>	<ol style="list-style-type: none"> <li>1. Applicants who do not meet the admission requirements may sit for APEL Assessment by MQA</li> <li>2. Candidate should be more than 21 years old in the year of application <b>and</b> passes relevant work experiences</li> </ol>

**\*English requirement:** A score of at least MUET Band 3

## Bachelor of Business Management Programme Structure

YEAR	SEM	COURSE CODE	COURSE TITLE	
YEAR 1	SEM 1	UNGS 2290	Knowledge and Civilization in Islam	
		MGT 2010	Principles & Practice of Management	
		LEED 1301	English for Academic Writing	
		ECON 1140	Statistical Methods	
	SEM 2	ACC 1101	Financial Accounting and Reporting 1	
		ECON 1510	Principles of Microeconomics	
		FINC 1301	Foundation of Islamic Finance	
		ECON 1610	Principles of Macroeconomics	
	SEM 3	ACC 1511	Management Accounting Fundamental	
		ECON 1710	Foundation of Islamic Economics	
YEAR 2	SEM 1	FIN 3010	Financial Management I	
		MKTG 3010	Marketing Principles	
		INFO 2501	Management Information System	
		FIN 3011	Financial Management II	
	SEM 2	MGT 3010	Business Communication	
		MGT 3050	Decision Science	
		MGT 4010	Operations Management	
		MGT 4110	Organizational Behavior	
	SEM 3	MGT 3020	Business Ethics	
		MGT 3330	Business Psychology	
	YEAR 3	SEM 1	LAW 3112	Malaysian Business Law
			FIN 4040	Corporate Finance
MKTG 4110			Consumer Behavior	
FIN 4150			Financial Statement Analysis	
SEM 2		MGT 4320	Human Resource Management	
		MKTG 4830	Services Marketing	
		UNGS 2380	Ethics and Fiqh of Contemporary Issues	
		MGT 4510	Industrial Relations	
		MGT 4820	Management from an Islamic Perspective	
SEM 3		MGT 4760	Strategic Management	
		MKTG 4820	Digital Marketing	
YEAR 4		SEM 1	MGT 4650	Entrepreneurship
	LM 2025		Bahasa Melayu Kerjaya (Perniagaan)	
	MGT 4810		International Business	
	UNGS 1201		Sustainable Development: Issues, Policies and Practices	
	SEM 2	ECON 4810	Research Methodology	
		UNGS 1301	Basic Philosophy and Islamic Worldview	
		MGT 3390	Project Paper	
	SEM 3	MGT 3390	Project Paper	

## FEES STRUCTURE

Venue	Registration Fees	Programme Fees
IIUM Gombak Campus	Programme Registration Fees: RM250 IIUM Processing Fees: RM100	Total Programme Fees: RM21,000 ➤ RM2,100 /standard semester ➤ RM1,100 /short semester

## DURATION OF STUDY

Total duration of studies is approximately 4 years.

Each academic year consists of 2 standard semesters and 1 short semester.


Classes are held on alternate weekends (Saturday and Sunday) - from 9 a.m. - 6 p.m.


## INTAKE


Bachelor of Business Management will have 2 yearly intakes - January and September. Deadline for each intake will be in December and August every year.


## CONTACT US

BBM Programme  
Level 1, Kulliyah of Economics and Management Sciences, IIUM  
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 Bachelor of Business Management,  
KENMS, IIUM Gombak

 [bbm\\_kenms](https://www.instagram.com/bbm_kenms)



Register here!

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