



**PROGRAMME STRUCTURE
BACHELOR OF ARTS (HONS.) IN ENGLISH FOR INTERNATIONAL
COMMUNICATION**

PROPOSED STUDY PLAN (For Intake from Matric No: 201XXX) Non-Malaysian Students Total Credit Hours Required: 126			
LEVEL 1			
Semester	Course Code	Course Title	Credit Hours
1	ENCO 1101	Introduction to International Communication	3
	ENCO 1102	Introduction to World Literature	3
	ENCO 1103	Introduction to Linguistics	3
	LEED 1301	English for Academic Writing (EAW)	3
	UNGS 1301	Basic Philosophy and Islamic Worldview (ALL Students)	3
	CCUB 1621/ CCUB 1061	Usrah 1 (BUDI) / Usrah 1	0.5
	Total Credit Hours		
2	ENCO 1104	English for Academic Writing	3
	ENCO 1325	Persuasive Speech	3
	ENCO 1106	English for the Workplace	3
	ENCO 1107	Introduction to Entrepreneurship	3
	SCSH 1201	Sustainable Development: Issues, Policies and Practices (ALL Students)	2
	LQAD 1003 or LQAD 2003	Arabic for Ibadah I & 2 (for Direct Intake students only – Based on APT result)	0.5
	TQTD 1002	Tilawah Al-Quran I	0.5
	CCLM 2051 / CCLM 2020	Leadership and Management	0.5
	Total Credit Hours		

LEVEL 2			
Semester	Course Code	Course Title	Credit Hours
1	ENCO 2311	Language for Intercultural Communication	3
	ENCO 2312	Language and Society	3
	ENCO 2103	Interpersonal Communication	3
	ENCO 2104	International Relation	3
	ENCO 2105	Morphology	3
	UNGS 2290	Knowledge & civilization in Islam	2
	LQAD 1003 or LQAD 2003	Arabic for Ibadah I & 2 (for Direct Intake students only – Based on APT result)	0.5
	TQTD 2002	Tilawah Al-Quran 2	0.5
	CCFM 2052 / CCFM 2061	Family Management	0.5
Total Credit Hours			18.5
2	ENCO 2106	Phonetics and Phonology	3
	ENCO 2107	Syntax	3
	ENCO 2999	Research Methodology	3
	UNGS 2380	Ethics and Fiqh of Contemporary Issue	3
	ABCD XXXX	Choose One Course from Optional Fundamental – Refer Table A	3
	Elective Language Courses	Electives Level 1 (Japanese / Mandarin) – Refer Table B	2
	Elective Courses	For those who are not taking Japanese / Mandarin - Refer Table C or FRENCH	3
	CCUB 2621/ CCUB 1062	Usrah 2 (BUDI) / Usrah 2	0.5
	Total Credit Hours		

LEVEL 3			
Semester	Course Code	Course Title	Credit Hours
1	ENCO 3101	Semantics	3
	ENCO 3102	Public Relations	3
	ENCO 3103	Applied Linguistics	3
	ENCO 4101	Data Analysis and Interpretation	3
	LMBD 1131	Bahasa Melayu 1	1
	Elective Language Courses	Electives Level 2 (Japanese / Mandarin Courses) – Refer Table B	2
	Elective Courses	For those who are not taking Japanese / Mandarin - Refer Table C or FRENCH	3
	CCSS XXXX	Skill Package part 1	0.5
	Total Credit Hours		
2	ENCO 3104	Communication Law and Ethics	3
	ENCO 3105	Digital Media and Communication	3
	ENCO 3326	Professional Communication	3
	ENCO 4103	Discourse Analysis	3
	LMBD 1132	Bahasa Melayu 2	1
	Elective Language Courses	Electives Level 3 (Japanese / Mandarin Courses) – Refer Table B	2
	Elective Courses	For those who are not taking Japanese / Mandarin - Refer Table C or FRENCH	3
	CCSS XXXX	Skill Package part 2	0.5
	Total Credit Hours		
3	ENCO 3109	Internship	5
	Total Credit Hours		

LEVEL 4			
Semester	Course Code	Course Title	Credit Hours
1	ENCO 4102	Muslim and The New Media	3
	ENCO 4104	Corporate Communication	3
	ENCO 4105	Computer Mediated Communication	3
	ENCO 4106	Translation Studies	3
	Elective Language Courses	JPCO 1304 or any course from Table C	3
	Elective Courses		
	SCSH 2163	Usrah in Action 1 (SD: Community Profiling)	1
		*Unofficial semester for FYP	
	Total Credit Hours		
2	ENCO 4999	Final Year Project	6
	SCSH 3164	Usrah in Action 2	1
	Total Credit Hours		

TABLE A: ABCD XXXX: Choose One Course from Optional Fundamental Courses

Course Code	Course Title
TMGT 1311	Introduction to Tourism and Hospitality
SOCA 1010	Introduction to Sociology
PSCI 1010	Introduction to Political Science
HIST 1000	Introduction to History and Civilization
PSYC 1000	Introduction to Psychology
RKQS1111A	Ulum al-Qur'an
RKQS1121A	Ulum al-Hadith
RKFQ2070A	Al-Fiqh al-Islami: Islamic Jurisprudence
RKFQ2170A	Al-Fiqh al-Islami: Principles of Islamic Jurisprudence
RKUD2010A	Islamic Aqidah (Arabic)
RKUD2020A	Islamic Ethics (Arabic)
JPCO 1304	Introduction to Japanese Culture and Society

TABLE B: Elective Language Courses

Course Code	Course Title	Credit Hour
JPCO 1201	Basic Japanese 1	2
JPCO 1202	Basic Japanese 2	2
JPCO 1203	Basic Japanese 3	2
JPCO 1304	Introduction to Japanese Culture and Society	3
LC 1014	Mandarin Level 1	2
LC 2014	Mandarin Level 2	2
LC 3014	Mandarin Level 3	2
FREN 1301	French Language Level 1	3
FREN 1302	French Language Level 2	3
FREN 1303	French Language Level 3	3
TURK 1301	Basic Turkish 1	3
TURK 1302	Basic Turkish 2	3
TURK 1303	Basic Turkish 3	3
KORN 1301	Basic Korean 1	3
KORN 1302	Basic Korean 2	3
KORN 1303	Basic Korean 3	3

TABLE C: Other Elective Courses

Course Code	Course Title	Course Code	Course Title
TMGT 1313	Islamic Perspective in Tourism	ACC 1101	Financial Accounting & Reporting 1
TMGT 1322	Fundamentals of Economics	MGMT 1301	Principles and Practices of Management
TMGT 2313	Human Resource Management in Service Organisation	FINC 1301	Foundation of Islamic Finance
TMGT 2322	Service Marketing in Tourism and Hospitality	ENGL 1110	Literary Genres I: Drama and Poetry
TMGT 3322	Event Planning and Management	PSCI 2210	Comparative Politics
TMGT 4311	Professional Grooming	PSCI 2523	Public Administration
ARCO 1101	Introduction to International Communication	HIST 1100	Islam in the Malay World
ARCO 1102	Introduction to World Literature	RKUD 2010	Islamic Aqidah
ARCO 1103	Introduction to Linguistics	RKUD 2020	Islamic Ethics
ARCO 1104	Arabic for Academic Writing	RKUD 2030	Islamic Da'wah
ARCO 1105	Persuasion and Speech Communication	RKUD 3080	Islamic Social Institutions
ARCO 1106	Arabic at Workplace	RKUD 3180	Islam & Modern Ideologies
BMCO 1101	Introduction to International Communication	RKUD 2240	World Religions 1
BMCO 1102	Introduction to World Literature	RKUD 2230	Quranic Perspective of Other Religions.
BMCO 1103	Introduction to Linguistics	RKUD 4251	Moral Codes in World Religions.
BMCO 1104	Malay for Academic Writing	RKQS 1111	Science of Qur'an
BMCO 1105	Komunikasi Khalayak dan Pengucapan Awam	RKGS 2010	Creative Thinking and Problem Solving
BMCO 1106	Komunikasi Penulisan 1	PSYC 3011	Psychology from Islamic Perspective
ECON 1510	Principle of Microeconomics	SOCA 1050	Introduction to Anthropology
ECON 1610	Principle of Macroeconomics		